



# FOR A FUTURE WITHOUT POVERTY

2011 ANNUAL REPORT



**OXFAM**  
Italia



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# WORKING FOR A BETTER FUTURE FOR EVERYONE.

## WHO WE ARE

Oxfam Italia is an association that is part of an international confederation of **17 organisations, which work together in over 90 different countries all over the world** in order to build a future free from the injustice of poverty. We work to improve the living conditions of thousands of people, **giving them the ability and the resources to exercise their human rights** and build a better future for themselves.

## WHAT WE DO

**We use an integrated approach**, helping local communities to carry out sustainable development, intervening in **humanitarian crises**, giving citizens all over the world the chance to develop **sustainable and responsible practices** and ways of life, and **putting pressure** on state governments and national and international organisations in order to **promote fairer politics and legislations**.

**Our work's end goal is made up of four change goals - economic justice, essential services, rights in crisis, and citizenship, democracy and participation.** These objectives are the expression of an affirmation of certain rights that up to now have been denied to some -the right to access the means necessary to lead a dignified life, the right to proper health services and education, the right to personal integrity in all circumstances, and the right to express oneself freely and be listened to.

**Achieving these objectives**, which depend largely on changing political, cultural and social climates, **can only be possible with the combination of more action and more actors.** This is why we are constantly looking for new partnerships and alliances to help us in our work.

## OUR HISTORY

Since 1995, Oxfam has been synonymous with water, hygiene, food, human rights, citizen participation and schools for millions of people around the world. **Oxfam Italia**, building upon the work of Ucodep, an Italian non-governmental organization working for over 30 years in the fight against poverty, social exclusion and injustice, **joined the confederation as an observer member in 2010**, and became a full member in March 2012.

NIGER. WHILE WE ARE WRITING, FAMINE IN SAHEL IS PUSHING MILLIONS OF PEOPLE INTO HUNGER.

OXFAM ITALIA IS COLLECTING FUNDS TO ASSIST POOR FARMERS TO BUILD WATERHOLES AND VEGETABLE GARDENS, HELPING HUNDREDS OF FAMILIES TO SURVIVE UNTIL THE NEXT HARVEST, IN THE FALL.

Photo: Fatoumata Diabate/Oxfam ©



## THE FUTURE IS OPEN TO EVERYONE



In the past year, we have completed the last leg of a journey that we started several years ago, a journey which has led us to become a full member of the Oxfam International Confederation. We are extremely proud of this great achievement, which was made possible thanks to the professionalism, dedication and passion shown by so many of our team members, associates, volunteers and supporters. We would like to thank each and every one of you for all you have done to help us get this far together. From now on, we are a full member of Oxfam, one of the biggest and most prestigious “families” of international civil society organisations, committed to the fight against poverty and to the affirmation of new forms of development, and founded upon the principles of justice, equality and sustainability. **New challenges and responsibilities now await us.** In our role as Oxfam Italia, we will continue to bring the best of our heritage and our history, built up over more than thirty years, to the Confederation. **We believe that co-operation is an essential tool that sets the wheels of change in motion, bringing together countries, communities, populations and people.** If we are to imagine a possible future for our world, we need change, and this change must come about not just in the countries where we work, but in Italy and Europe too. **This approach now rings home**

truer than ever with the on-going economic crisis, and calls for an even more radical change if we are to overcome it. **We would like to become bigger and better bearers of new ideas and values,** which can be translated into concrete political choices that will benefit the huge majority of our planet’s inhabitants. In keeping with our nature as a democratic and open association, **and in order to tackle the new era and challenges awaiting us to the best of our abilities, we have also started a complete transformation and expansion of our membership base by renewing our Board of Directors.** Alongside a significant number of outgoing and renewed board members who already know Oxfam Italia well and will bring expertise and experience to the table, **we are also joined by many new directors who come from the media or businesses,** or who have significant experience in the social and organisational sector. **We are counting on them, and anyone else who would also like to make a difference in the future, to be agents of change** and work towards the greater goal - a future that is open to everyone.

Maurizia Iachino  
*President of Oxfam Italia*

Francesco Petrelli  
*Outgoing President of Oxfam Italia*



## 2011: AN IMPORTANT YEAR



2011 was an important year for Oxfam Italia. **This was the year in which we launched the "GROW.Food.Life.Planet." campaign in Italia.** This campaign will continue for the next four years and deals with fundamental issues concerning our future on this planet, which focuses specifically on food justice and a dignified life for millions of people living in poverty in rural areas. Land grabs, climate change, controlling food price spikes and investment in small-scale agriculture are the thorny issues that we are putting in the spotlight together with the whole Oxfam family. **This was also the year when all our staff in Italia and abroad worked together to fully integrate the organisation with the other branches of the international confederation.** Without this extra effort, added to everything else we had scheduled, we would never have achieved our full member status. This is why our staff deserves a special thank you from us. **It was also an important year, because we managed to raise almost 13 million euros,** the biggest yearly total in our short history. Oxfam Italia's new status and its integration with the other members of the confederation has meant that **we now have a greater impact in many countries,** not only at a community level, but also with regional and national dimensions, **even having an influence on the politics of certain countries.** This was the case in **Palestine,** where the **farmers' partner association managed to reach the whole**

**nation with their services,** and where our studies and research showed international donors the difference made by our free distribution of animal feed. Or in **Bosnia Herzegovina,** where **local bodies and various agricultural producer networks have joined in with the creation of a nationwide brand of home-grown products** that will be the driving force for many small producers in the area. The same is happening in Andean cantons of **Ecuador,** where, **for the first time, a local body is promoting a food safety project for its citizens.** **These are small but important examples of how our work is evolving,** constantly inspired by the quest to assist the work of our partners for a more efficient use of resources. **Small but important examples of the impact that Oxfam Italia has had on the lives of the 82,000 people** we have worked with. **Work that, as we know, not only concerns third-world countries, but Italia too,** where Oxfam is involved in ensuring that foreign citizens in the Tuscany region have full access to health and education services, and where we have worked this year to assist 24 refugees in their integration in the country. **This year was also an important one for us due to our increased visibility on a national level.** We organised our first ever SMS Solidale text-message fundraising campaign on RAI television channels for the Horn of Africa crisis, and our media exposure has enjoyed a qualitative leap with the creation of many important partnerships, for example with the daily newspaper La Stampa and monthly magazine Marie Claire Italia. **We must continue to concentrate our efforts in this direction,** because it is only with the support of all these people and others that Oxfam Italia can make a difference.

Roberto Barbieri  
*General Director of Oxfam Italia*

Pietro Nibbi  
*Outgoing General Director of Oxfam Italia*

ECUADOR. QUINOA, LUPINS AND AMARANTH: OXFAM ITALIA IS WORKING TO REVIVE THESE SO-CALLED "FORGOTTEN CROPS", A PRECIOUS SOURCE OF REVENUE FOR RURAL POPULATIONS

Photo: Andrea Cianferoni/Oxfam Italia ©

# A YEAR IN OUR SHOES



THIS WAS A YEAR OF INTENSIVE WORK IN ORDER TO ACHIEVE FULL MEMBER STATUS IN THE OXFAM CONFEDERATION, MARKED BOTH BY THE LAUNCH OF THE "GROW" CAMPAIGN, WHICH AIMS TO ENSURE THAT EVERY WORLD CITIZEN ALWAYS HAS ENOUGH FOOD TO EAT, AND ALSO OF GREAT SATISFACTION, THANKS TO THE IMPACT WE HAVE HAD ON THE LIVES AND FUTURES OF 82,000 PEOPLE AROUND THE WORLD. LET'S TAKE A LOOK TOGETHER AT SOME OF THE HIGHLIGHTS.

BOSNIA HERZOGOVINA. OXFAM ITALIA IS HELPING TO IMPROVE THE ECO-SUSTAINABLE TOURISM INDUSTRY IN THIS COUNTRY WHICH IS RICH IN NATURAL RESOURCES, PARTICULARLY IN THE THREE VALLEYS OF THE DRINA, NERETVA AND UNASANA RIVERS.

Photo: Andrea Semplici/Oxfam Italia ©

In 2011, our work reached **82,000** people in **26** countries all over the world through **163** projects. These achievements were made possible thanks to the support of **1,722** donors, **678** volunteers, **316** team members and everyone else who joined us in the fight against the injustice of world poverty.

## January

A year after the earthquake that struck **Haiti**, Oxfam Italia presented the one-year progress report of the country, where it is continuing to work on food safety with a farming project to revive the coffee industry in the Les Cayes area and with programs to **fight malnutrition**.

## February

National launch of the **Social Watch Report 2010**: "After the fall, it's time for a new social contract". The public event, which took place in Rome, ended with its first public demonstration, held in front of Montecitorio together with the ZeroZeroCinque Campaign in order to ask the Italian government and parliament to get behind a plan in favour of a **tax on financial transactions**.

## March

**Oxfam Italia launched a fundraising campaign to support the work of our colleagues at Oxfam Japan** to help the victims of the crisis following the **earthquake and tsunami** in the country. **The work of Oxfam Japan** with their partner organisations in the country **will concentrate on helping mothers and children** and any non-Japanese-speaking disaster victims.



Photo: Francesca Pini/Oxfam Italia ©

## April

In **Ramallah**, the closing seminar of the "Defence of Children in the Occupied Palestinian Territories - Critical issues and new horizons in the psycho-social field" project was held, a project which saw Oxfam Italia work to **ensure legal guardianship and provide psychological assistance** by training legal workers, supplying psychological and legal support services and organising development and community growth initiatives, with active participation from the children.

## May

Oxfam Italia, working with the Dominican Education Department, launched the [www.amedidadenino.org](http://www.amedidadenino.org) website, which describes the activities of their "child-friendly" project, aiming to preserve good **Dominican traditions**. Oxfam Italia built on its ten-year **pedagogic-didactic experience** already gained in the North East of the country, and extended its activities to 60

additional schools in the South West.



Photo: Ilaria Lenzi/Oxfam Italia ©

## June

On 1 June, Oxfam launched the **"GROW.Food.Life. Planet."** project simultaneously in **50 countries**. It aims to create a future in which everyone in the world will always have enough to eat. In Italia, the campaign gained widespread exposure thanks to the press and television networks as well as its manifesto, signed by leading Italian celebrities.

## July

**24 refugees** of Pakistani and Sub-Saharan African origins arriving from **Libya** with "Oxfam Italia Intercultura **were welcomed** according to the refugee plan promoted by the region of Tuscany, in partnership with the province of Arezzo. Oxfam Italia Intercultura, with the help of cultural-linguistic mediators, accompanied them through administrative and bureaucratic procedures and their social and professional integration, and provided them with Italian language lessons.

## August

The third edition of the "UmanamENTE" **residential school** took place in Florence, focussing on improving methods of measuring well-being and sustainability on a local level in order to understand territories and design, adopt and assess innovative and effective public politics. **Around 35 members from local bodies, the non-profit sector and research centres participated in this.**



Photo: Oxfam International ©

## September

Oxfam Italia launched its SMS **campaign to raise funds for the drought-hit Horn of Africa**, and managed to raise **€71,533** with this campaign alone. A large proportion of these funds will allow us to **bring aid to over 15,000 farmers and breeders in Liben and Afder in the Somali region in Southern Ethiopia**, by undertaking structural work to ensure clean water and food supplies, while also strengthening the economic role of women. Oxfam published **"The new gold rush"** report on land grabs, in which it exposes land hoarding at the expense of hundreds of thousands of citizens in the world.

## October

**Bosnia Herzegovina** was the guest of honour at the 19th Tourism Fair in Montecatini, where it presented its active and sports tourism industry and rural tourism in private houses in its villages. Oxfam Italia has been working in Bosnia Herzegovina since 2003 to promote **responsible tourism** in the region.

## November

Under pressure from Oxfam and other organisations, the **G20 in Cannes** recognised that a **tax on financial transactions** could be an important tool in financing the global fight against poverty and climate change.



Photo: Mike Owen/Oxfam ©

## December

Livia Firth and Annie Lennox promoted **The Circle** in Italia, a group linked to Oxfam Italia involving women from different walks of life who come together to exchange ideas and put in place concrete projects to **support women who live in poverty around the world**. Marie Claire became the first Italian ambassador for The Circle. At the **UN climate change conference in Durban, South Africa**, Oxfam promoted the **Green Climate Fund** and convinced governments to recognise the role and the need for innovative financial funds for development in order to meet climatic needs in developing countries.

EDUCATION



SOCIAL INCLUSION

NEW IDEAS



CHILDREN SUPPORT

NEW POLICIES



ENVIRONMENT



WELCOMING



RESPONSIBLE TOURISM

# OUR PERFORMANCE

## THE GROWTH IN OUR BUDGET HAS BEEN ACCOMPANIED BY INVESTMENTS IN FUNDRAISING TO ENSURE GREATER INDEPENDENCE AND COPE WITH THE DROP IN PUBLIC FUNDING

### ALLOCATION OF FUNDINGS

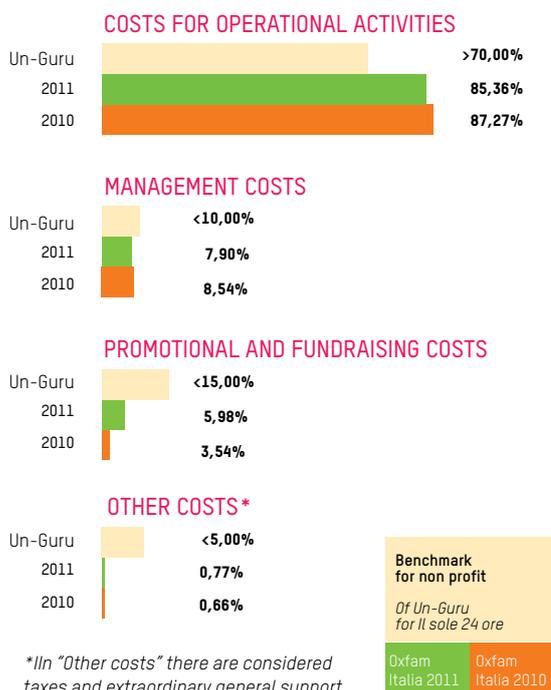
Our investment in defeating the injustice of poverty has increased constantly, despite the economic crisis and the consistent decrease in funding from public bodies, above all from the Italian Ministry of Foreign Affairs (2011 saw a 35% decrease in funds compared to 2010). For this reason, but above all in order to reach a level of independence and impartiality which can give us greater effectiveness and ability to act, we have made a great effort to invest in fundraising and promotion. The costs for this activity indeed increased from €398,422 in 2010 to €775,208 in 2011, with an increase of 2.44% in total expenditure, leading to 2% growth of income from private donors. The increase in fundraising costs did not, however, impact

the funds destined for charity operations, aimed at meeting our four change goals, which increased from €9,780,914 in 2010 to €11,069,121 in 2011. The development and integration programmes for migrant populations represent the organisation's main activity from the point of view of helping people improve their quality of life, by supplying them with adequate support and resources, favouring sustainable development processes over the long term. Most of these programmes are aimed at economic justice, more specifically at increasing the income of small producers by supporting them in improving their supply chains and local development policies. The remaining programmes are generally aimed at guaranteeing effective and non-

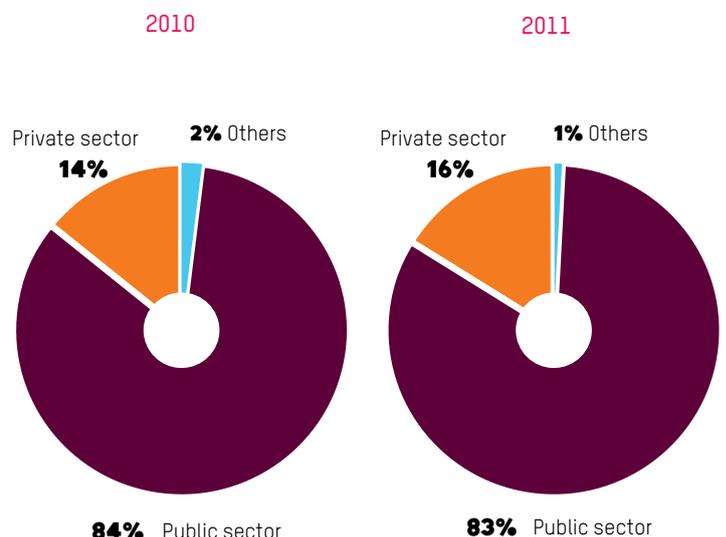
discriminating services – water, health, education – and at promoting citizenship, democracy and participation, some of society's most vulnerable components. Responding to humanitarian crises is an objective which has seen a significant increase in the association's activities, thanks above all to the Humanitarian Aid and Civil Protection department of the European Commission's (ECHO) financing. Gender represents a common component to the majority of the programmes.

### PERFORMANCE 2010 -2011: WELL ABOVE THE BENCHMARK

Comparison between allocation of fundings by Oxfam Italia and the benchmark for non profit of Un-Guru for Il sole 24 ore



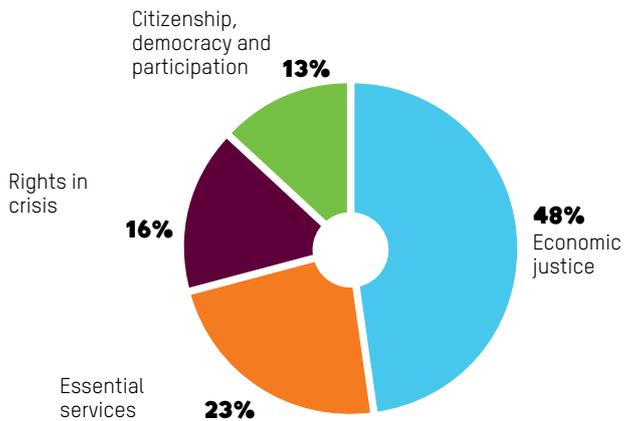
### WHERE THE MONEY COMES FROM



## FUTURE PROJECTS

We are participating with the other affiliates in the process leading to a single management structure; this involves the individual Oxfam affiliates in the countries in which the confederation operates joining forces. **Working as a single Oxfam, we will be a more authoritative voice with local governments;** we will be able to carry out programmes together with our partners which have a **greater impact**, and we will also **save resources**, avoiding some costs being duplicated. We will be able to work better.

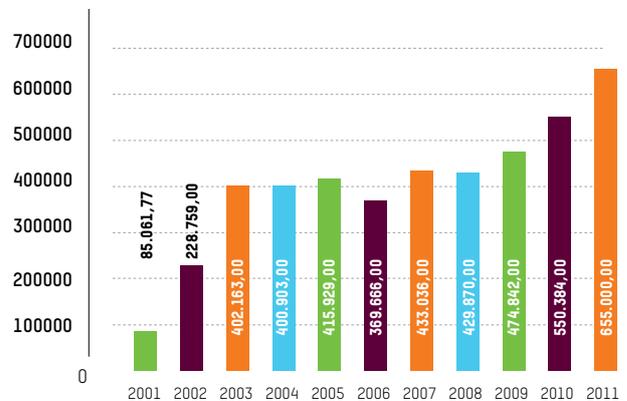
## FUNDS IN RELATION TO CHANGE GOALS



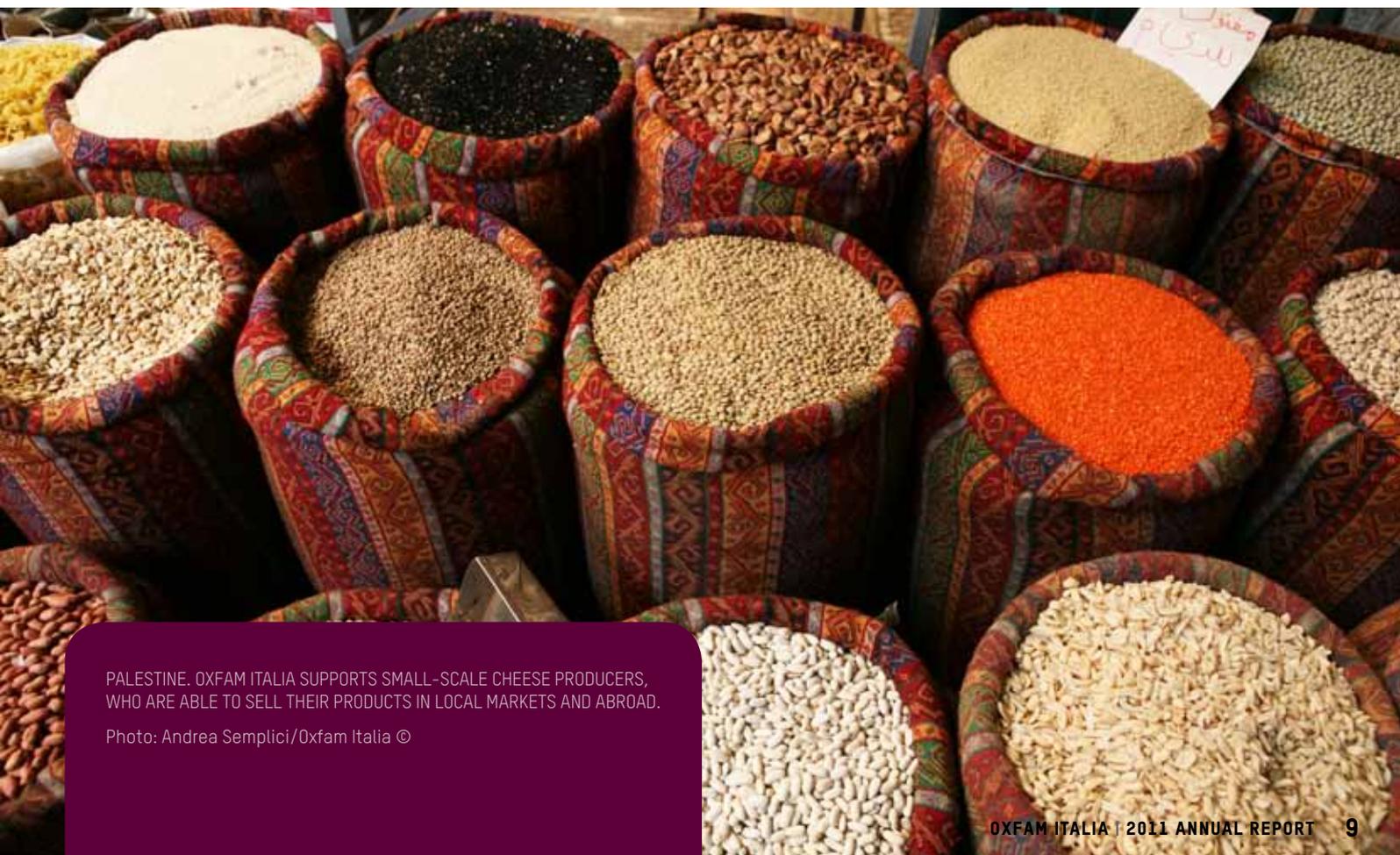
## THE OXFAM ITALIA \*FREE TRADE CO-OPERATIVE

The turnover of the five shops in Arezzo, San Casciano Val di Pesa, San Giovanni Valdarno, Leghorn and Sarteano which make up the Oxfam Italia Free Trade Co-operative **has increased considerably in recent years**, from €550,384 in 2010 to €655,000 in 2011, with a notable increase in imports, €103,648 in 2010 and €159,000 in 2011. The Leghorn shop, opened in 2011, contributed significantly to turnover. The increase was also due to the direct importation and sale of silk and cotton shoes produced in Vietnam by the **Craft Link** co-operative. The sectors driving sales are those involving handicrafts, in particular decorative boxes, personal accessories and cosmetics.

## INCOME OF THE OXFAM ITALIA FAIR TRADE COOPERATIVE



\* Oxfam Italia Fair Trade is the name with Wipala Cooperative communicates with its members and customers. The cooperative, funded by Oxfam Italia, manages import, sale, and ethical savings activities.



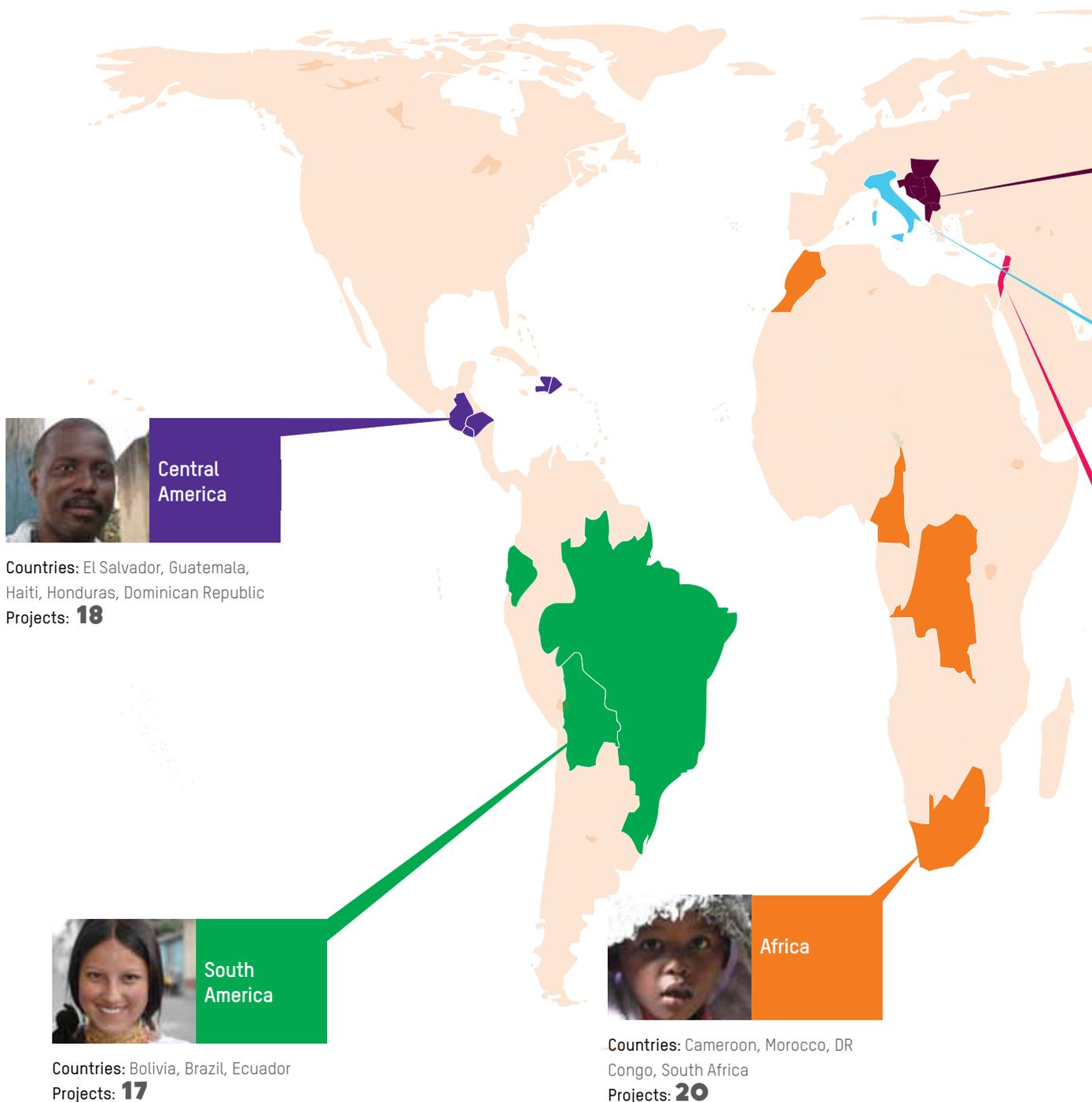
PALESTINE. OXFAM ITALIA SUPPORTS SMALL-SCALE CHEESE PRODUCERS, WHO ARE ABLE TO SELL THEIR PRODUCTS IN LOCAL MARKETS AND ABROAD.

Photo: Andrea Semplici/Oxfam Italia ©

# OUR WORK AROUND THE WORLD

THE OXFAM CONFEDERATION WORKED IN OVER 90 COUNTRIES IN 2011, WITH OVER 3,000 PARTNERS

OXFAM ITALIA INTERVENED DIRECTLY IN SEVEN REGIONS OF THE WORLD, GIVING AID TO 82,000 PEOPLE IN 26 COUNTRIES WITH 163 PROJECTS



In this report there are enlightened programs directly managed by Oxfam Italia.

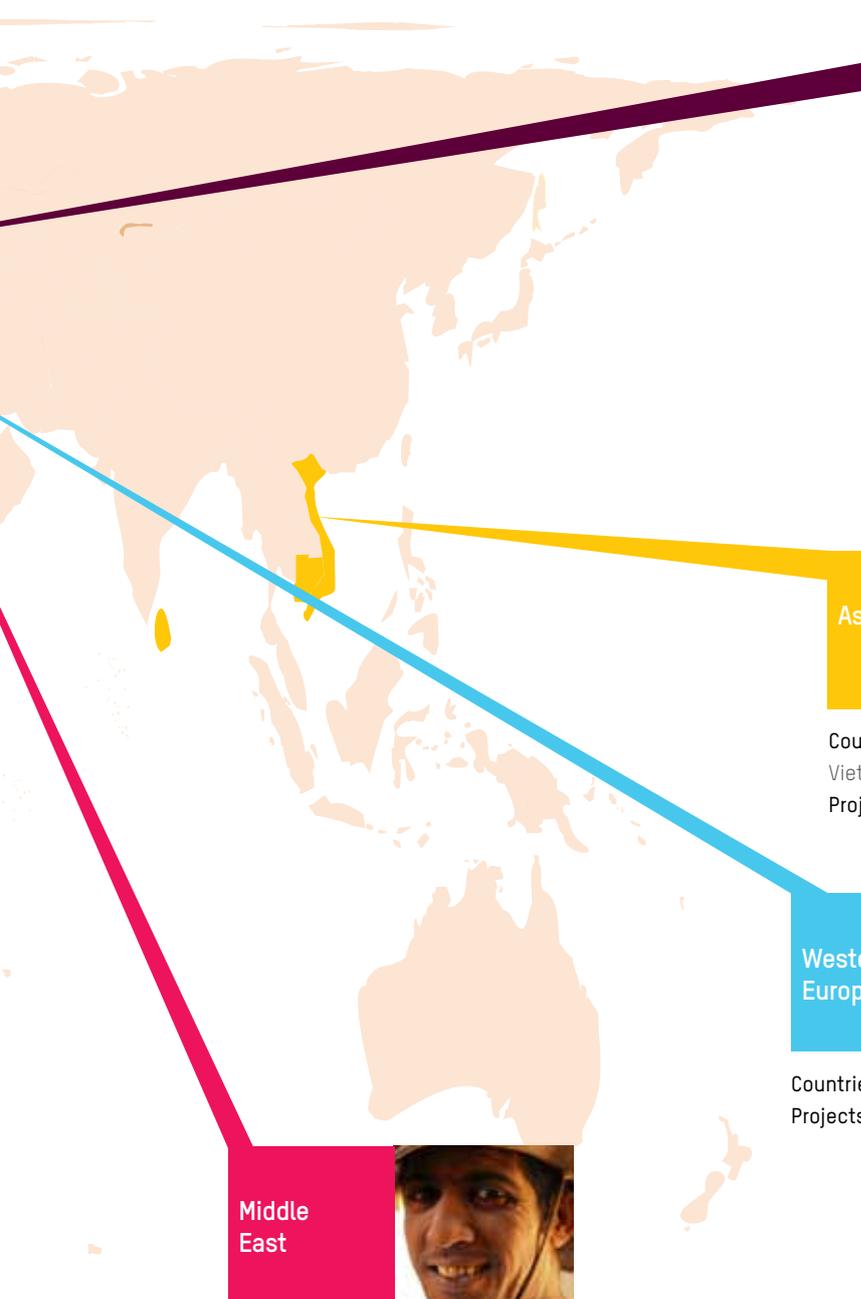


Countries where Oxfam Italia directly supported programs in 2011

- |                           |                |                                  |
|---------------------------|----------------|----------------------------------|
| 1. Albania                | 9. El Salvador | 18. Morocco,                     |
| 2. Bolivia                | 10. Guatemala  | 19. Montenegro                   |
| 3. Bosnia and Herzegovina | 11. Kosovo     | 20. Palestine                    |
| 4. Brasil                 | 12. Haiti      | 21. Democratic Republic of Congo |
| 5. Cambodia               | 13. Honduras   | 22. Dominican Republic           |
| 6. Camerun                | 14. Israel     | 23. Serbia                       |
| 7. Croatia                | 15. Italy      | 24. Sri Lanka                    |
| 8. Ecuador                | 16. Lebanon    | 25. South Africa                 |
|                           | 17. Macedonia  | 26. Vietnam                      |

Oxfam Affiliates in:

- |               |                 |
|---------------|-----------------|
| Australia     | Ireland         |
| Belgium       | Italy           |
| Canada        | Mexico          |
| France        | New Zealand     |
| Germany       | The Netehrlands |
| Japan         | Quebec          |
| Great Britain | Spain           |
| Hong Kong     | United States   |
| India         |                 |



**Eastern Europe** 

**Countries:** Albania, Bosnia Herzegovina, Croatia, Kosovo, Macedonia, Montenegro, Serbia  
**Projects: 12**

**Asia** 

**Countries:** Cambodia, Sri Lanka, Vietnam  
**Projects: 7**

**Western Europe** 

**Countries:** Italia  
**Projects: 57**

**Middle East** 

**Countries:** Israel, the Lebanon, Palestine  
**Projects: 32**

Peter's chart. The surface of each mapped element is actually proportional to the true spatial extent. This chart, produced by an equivalent proportion, returns to each country its exact spatial dimension.



ECUADOR. OXFAM ITALIA SUPPORTS, AMONG OTHERS, SMALL-SCALE GROWERS OF AMARANTH, ENCOURAGING THEM TO SELL THE PROCESSED PRODUCT, BENEFITING CONSUMERS WHO BENEFIT FROM THE EXCELLENT NUTRITIONAL QUALITIES OF THIS PLANT.

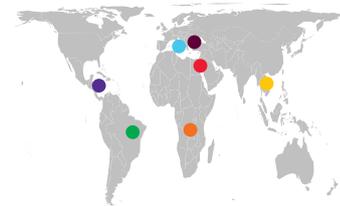
Photo: Nicola Demolli Crivelli-Photoaid/Oxfam Italia ©

**Thanks to production improvements and access to the market, small producers, particularly women, obtain a fair wage, safe housing and a healthy diet by controlling the economic and natural resources they depend on.**

# CHANGE GOAL 1

## ECONOMIC JUSTICE

### WOMEN AND MEN WILL REALISE THEIR RIGHT TO SECURE, SUSTAINABLE MEANS OF SUPPORT



#### REGIONS OF THE WORLD

- AFRICA
- CENTRAL AMERICA
- SOUTHERN AMERICA
- ASIA
- WESTERN EUROPE
- EASTERN EUROPE
- MIDDLE EAST

#### PROJECTS

- 7
- 6
- 10
- 8
- 10
- 10
- 22

### BOSNIA HERZEGOVINA: PROMOTE THE COUNTRY BY SHOWING OFF ITS REGIONAL PRODUCE

#### The challenge

Guarantee specialised training, facilitated credit and upgrading of local infrastructure to Herzegovina's producers of wine, cheese and honey in order to increase the quality and quantity of their production and promote their sales and marketing. Improve the agricultural and tourist planning and consultancy services offered.

#### The response

We renovated and equipped 13 honey production workshops and started production and promotion for the wine-making co-operative run by small and medium-sized producers in Zilavka and Blatina. A cross-border "wine and tastes route" is also being built between the region of Dubrovnik (Croatia) and Herzegovina, reinforcing the activities of the centre marketing and promoting the products and the local area in the old centre of Mostar and the two sales outlets in Mostar and Nevesinje by supplying technical and financial assistance to the producers so they can participate in local and international events and trade fairs.

#### Lessons learned

The work to promote the local production have put in place a collaborative process between public and private groups, resulting in the approval of a national law (in line with European regulations) for the certification and protection of typical local food products, thus supplying the basis for developing sustainable tourism in the area.

#### Rafaela Sena

Province of Bahoruco, Dominican Republic

"Oxfam Italia has formed a co-operative for us coffee growers, of which we are partners. We have received training and tools for improving the quality of our coffee by managing work and sales of the final product collectively, without having to turn to middlemen. Oxfam Italia has also supported me and 14 other women in the co-operative in opening a small restaurant which offers typical regional dishes; the takings from this will provide further income for our families and children. Our profits have improved, they are more than double what they were before, and so our quality of life has improved."



Photo: Benedetta Botta/Oxfam Italia ©



**1.230** members of the COOPROCASINE co-operative in the Dominican Republic have produced Café del Sur, the first coffee grown, roasted, ground and packaged in the southern hemisphere, sold in free trade shops



**8.000** chlamydia vaccinations administered to herds in the West Bank



**150** Albanian families employed in gathering wild foodstuffs



DOMINICAN REPUBLIC. THE CHILDREN WHO ATTEND SCHOOL IN THE SOUTH WEST OF THE COUNTRY, NEAR THE BORDER WITH HAITI, COULD NOT COUNT ON PROPERLY EQUIPPED CLASSROOMS OR TRAINED TEACHERS. OXFAM ITALIA HELPS BY TRAINING TEACHERS, SCHOOL STAFF AND PARENTS.

Samantha Ferrari/Oxfam Italia ©

Thanks to improvements in access and availability of basic services, the most vulnerable sectors of society, especially women and children, have education, healthcare and drinking water guaranteed.

# CHANGE GOAL 2

## ESSENTIAL SERVICES

**THE POOREST AND MOST VULNERABLE PEOPLE WILL HAVE ACCESS TO HEALTHCARE, CLEAN WATER AND EDUCATION**

### DOMINICAN REPUBLIC: IMPROVE THE TEACHING IN INFANT AND PRIMARY SCHOOLS

#### The challenge

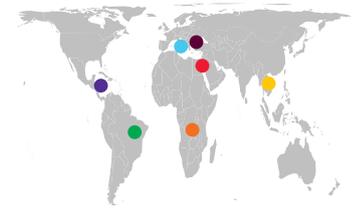
Improve the quality of the teaching in the Dominican Republic by promoting an innovative methodological approach based on integrated child development in infant and primary schools. Children under 14 years of age represent approximately 30% of the total population: improving their education means promoting the future of the country.

#### The response

Improving the quality of teaching requires training first and foremost, which we have entrusted to various people in the organisation, including 51 teachers and ministerial staff and 100 infant and primary school heads. We have also kitted out 20 special classrooms in the south west region, including specific teaching materials and equipment, and created 14 vegetable gardens in the schools together with parents and the rest of the community.

#### Lessons learned

The north-west of the country, on the border with Haiti, is one of the poorest in the country. Its revival depends above all on investment in quality education. As such, we decided to expand our nursery school experience gained in the north east to this area, where the methodological approach already successfully applied in infant schools has been extended to primary schools, guaranteeing a gradual passage between the two scholastic systems and a more effective learning and teaching system.



#### REGIONS OF THE WORLD

AFRICA  
CENTRAL AMERICA  
SOUTHERN AMERICA  
ASIA  
WESTERN EUROPE  
EASTERN EUROPE  
MIDDLE EAST

#### PROJECTS

10  
9  
8  
5  
14  
3  
8



Photo: Sibilla Filippi/Oxfam Italia ©

### Pateka Mtintsilana

Chintsa, East London, South Africa

“Our work is to support the most disadvantaged children who attend the day centres in the townships and rural areas of East London, victims of violence, abuse and poverty. Many are AIDS orphans who live with their grandparents. We supply personnel, teaching materials, food and clothes. We deal with the bureaucratic aspects, ensuring that children, parents or grandparents receive government welfare or pensions. We help around 1,500 children in 35 centres. Oxfam Italia helps us in renovating buildings – usually zinc shacks without drinking water or sanitation – supplies teaching materials and helps us with training, particularly in the healthcare field.”



**22** workshops kitted out in the Bolivian Chaco



**20** classrooms furnished and equipped in the Dominican Republic



**100** children from refugee camps in Wavel, in the Lebanon, attended literacy and computer skills classes



KENYA. THE DADAAB CAMP IS THE LARGEST REFUGEE CAMP IN THE WORLD. OXFAM ITALIA HAS HELPED WITH THE EMERGENCY IN THE HORN OF AFRICA BY BRINGING AID TO THE POPULATIONS OF SOUTHERN ETHIOPIA, BUILDING WELLS AND SUPPORTING FARMERS

Photo: Jo Harrison/Oxfam©

Thanks to mobile care and the supply of basic services, the most vulnerable populations caught up in humanitarian crises receive assistance and protection, in full respect of their human rights.

# CHANGE GOAL 3

## RIGHTS IN CRISIS

**MEN AND WOMEN CAUGHT UP IN CONFLICTS AND NATURAL DISASTERS WILL BE PROTECTED AND WILL RECEIVE IMMEDIATE AND EFFECTIVE AID**



### REGIONS OF THE WORLD

- AFRICA
- CENTRAL AMERICA
- SOUTHERN AMERICA
- ASIA
- WESTERN EUROPE
- EASTERN EUROPE
- MIDDLE EAST

### PROJECTS

- 0
- 5
- 1
- 0
- 1
- 0
- 3

## PALESTINE: PROTECT THE BEDOUIN COMMUNITIES AND SHEPHERDS

### The challenge

Safeguard support of the most vulnerable Bedouin communities and shepherds by reinforcing their ability to rely on their animals, as it is difficult for them to find grazing and forage since the construction of the dividing wall. Improve the health of the animals, nutrition, production and use of natural resources (water and land).

### The response

We have worked to improve the animals' productivity and reproduction by guaranteeing healthcare with mobile clinics which are able to reach the more distant areas and promote artificial insemination to improve the stock and increase flock size. Seeds were sold to improve the production of forage to 2,800 beneficiaries in the North West Bank and Gaza Strip and 4 phyto-treatment plants were installed to recycle waste water, allowing irrigation of the land.

### Lessons learned

Construction of the dividing wall has cut off local communities from water sources, traditional market outlets for dairy and meat products, suppliers and veterinarians, thus increasing production costs. In order to improve the living conditions of Palestinian shepherd communities, in a country in a prolonged condition of crisis, it has been and will be necessary to combine emergency interventions with development, reinforcing their resilience so that they can react in a self-sustaining manner to the crisis caused by the occupation.

"We travelled for 3 dangerous days and 2 nights, and the clothes I have today were given to us by Oxfam Italia. I would like to thank the Italian government and everyone who helped us (...) Our suitcases were thrown into the water and they took everything we had. They were beating people and they forced us to board a fishing boat."



Photo: Demostenes Uscamayta Ayvar/Oxfam Italia ©

One of the 24 refugees from Pakistan and sub-Saharan Africa arriving from Libya who were received by Oxfam Italia Intercultura.



**15.000** Ethiopian farmers have received help during the famine



**150** Palestinian minors have benefited from legal and psychological assistance



**2.000** Haitian coffee producers' families have received production and marketing assistance



CAMERUN. THE COUNTRY LACKS IN SANITATION AND HEALTH. OXFAM ITALIA HAS WORKED IN THE MUNICIPALITIES OF BAFANG AND BAKU BUILDING DRINKING WATER FOUNTAINS AND RENOVATING THE HEALTH CENTER, WITH A PARTICIPATIVE APPROACH WHICH INVOLVED THE WHOLE COMMUNITY IN DETERMINING NEEDS AND ACTIVITIES.

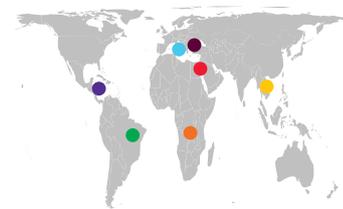
Photo: Fernando Poccetti/Oxfam Italia ©

By strengthening the ability of citizens, organizations, networks, and lobbying governments and institutions, a broader number of women and men will participate actively to their community's life.

# CHANGE GOAL 4

## CITIZENSHIP, DEMOCRACY AND PARTICIPATION

**MEN AND WOMEN WILL ENJOY THE RIGHTS OF CITIZENSHIP AND WILL BE ABLE TO VERIFY THE ACTIONS OF GOVERNMENTS, COMPANIES AND ORGANISATIONS**



### REGIONS OF THE WORLD

AFRICA  
CENTRAL AMERICA  
SOUTHERN AMERICA  
ASIA  
WESTERN EUROPE  
EASTERN EUROPE  
MIDDLE EAST

### PROJECTS

8  
0  
9  
2  
36  
5  
3

### VIETNAM: ENCOURAGE THE INCLUSION OF ETHNIC MINORITIES

#### The challenge

Reinforce the social identity of groups belonging to the H'mong and Zao ethnic communities in the mountainous Sapa areas, offering them new economic and social opportunities by supporting small-scale textile producers and working towards more effective communication and collaboration with local authorities.

#### The response

We have developed small-scale craft production by women belonging to ethnic minorities for the fair-trade market. This involved developing product design, certification and management of production through our local partner Craft Link, training 250 producers to improve the quality and management of their production and orders. At the same time, we worked on empowerment, promotion of the ethnic minorities' cultural heritage and sensitisation to issues of this type. The products made by the Craft Link producers are imported to Italia by CTM Altromercato and sold in the various shops around the world. The Oxfam Italia Commercio co-operative sells the scarves produced directly through their Tuscan stores, with increasing success.

#### Lessons learned

The situation was characterised by a lack of appropriate sensitivity towards female empowerment and poor capacity by the ethnic minorities to use their cultural traditions as an economic resource. The participative approach and the structure of the project, moulded around the recipients' requirements and centred on the role of women, were successful elements in guaranteeing a result in terms of long-term sustainability and ownership.

### Antoinette Kapinga

Mayor of Kananga (Kasai Occidental Province, DR Congo) and president of the National Association of Congolese Towns.

"From October and January, between growing seasons, there is a serious scarcity of food: maize stocks are insufficient, and prices can increase fivefold. Oxfam Italia has helped us to increase production by 50%, creating a co-operative employing 500 people and contributing to improving the social climate: men and women now work together, sharing their results with the community. I'm very satisfied because with this action the local administration has entered into direct contact with the area. Now I know the exact requirements of one area compared to another, and this direct contact with the citizens has greatly improved the climate and reduced conflict. I really think it is important to increase collaboration between institutions, local associations and NGOs, and this project is moving exactly in that direction."



Photo: Sara Albani/Oxfam Italia ©



**325** producers and managers involved in the project to protect and promote traditional products from Herzegovina



**200** Moroccan producers trained in organisational reinforcement



**8.000** pupils and **500** teachers participated in Human Rights Day in Florence



PALESTINE. THE SITUATION FOR YOUNG PALESTINIANS, IN PARTICULAR GIRLS AND YOUNG WOMEN, IS CHARACTERISED BY CONTINUAL VIOLATIONS OF THEIR RIGHTS. OXFAM ITALIA WORKS TO GUARANTEE AND IMPROVE JUDICIAL AND PSYCHO-SOCIAL PROTECTION FOR MINORS IN THE TOWNS OF NABLUS, BETHLEHEM AND HEBRON. .

Photo: Andrea Semplice/Oxfam Italia ©

OXFAM Italia PURSUES 7 TRANSVERSE GOALS:

# GENDER EQUALITY

**"GUARANTEEING WOMEN MORE AND BETTER OPPORTUNITIES – IN TERMS OF ACCESS TO EDUCATION, HEALTHCARE AND WORK – MEANS GUARANTEEING THE SOCIAL AND ECONOMIC WELL-BEING OF A COUNTRY."**

**Mary Robinson** Irish President from 1990 to 1997 and UN High Commissioner for Human Rights from 1997 to 2002. Since 2002 she has been honorary president of the Oxfam International Confederation.



Photo: Francesco Pulejo/Oxfam Italia©

**Giselle**  
**LEBANON**

I'm an agricultural engineer, with a master's in agro-alimentary quality. My thesis was on engineering and microbiology for food processes. I'm working as a consultant for Oxfam Italia on the project to create a dairy production centre in the village of Aytaroun in Lebanon. The workers are mainly women, and they are highly motivated. Of the problems we are facing, maybe the most serious is that of gender equality: greater technical skills and responsibility for women does not equate to greater autonomy, and the most important positions are all filled by men. Oxfam Italia's role is also to strengthen the professional skills of managers and workers, facilitating entry for women who are discriminated against due to essentially cultural factors. I come from a small city, where the level of education is high. I soon realised the importance that training has, above all for women, in accessing leadership positions and having sway in the decision-making process.



Photo: Ufficio Bosnia Erzegovina/Oxfam Italia©

**Rabija**  
**BOSNIA HERZEGOVINA**

"I came back home more than ten years ago. It was terrible to see a whole life's work, everything we had built, destroyed. When we, the women, came back, we decided to rebuild the place where we wanted to live. The red roofs and Flowers in the windows gave the impression it was inhabited again. It isn't easy, we don't have a regular income. We started with embroidery, growing fruit and vegetables. Now it's easier. There are five of us, we do everything together, we've become a family: our loved ones are gone, and without the support of all of us we can't go on."

"Our houses will come alive, they will hear joy and laughter again. Nothing is as beautiful as people gathered around a table full of freshly prepared food. And we know how to prepare traditional food, using our grandmothers' recipes. We have our vegetable gardens, our vegetables; for fruit, we go out and pick what we want. We will never forget what our mothers gave us; this knowledge, together with the training from Oxfam Italia, will lead us to a better life."

**CONFLICT MANAGEMENT**

**DECENTRALISED CO-OPERATION**

**ENVIRONMENT**

**GENDER EQUALITY**

**EMERGENCIES**

**STRENGTHENING THE ORGANISATION**

**FIGHTING DISCRIMINATION**

# OUR SUPPORTERS

## 1.722 DONORS, 678 VOLUNTEERS, 8 LOCAL GROUPS, 490 SIGNATORIES TO THE COLTIVA CAMPAIGN PETITION

### Donors

Thanks to the 1,722 donors who supported us, 763 of whom donated via direct debit. The main fundraising activities in 2011 were:

**"SMS Solidale"**. For the first time we experimented with launching an "SMS solidale" text-message fundraising campaign, in collaboration with **RAI television** and all Italian telephone companies. **We raised €71,533** through this channel and a further **€10,574** through other channels arising from the event. **€63,222** was used to help more than **15,000 farmers in Liben and Afer in the Somali region of southern Ethiopia**, undertaking structural activities for water and food security and reinforcing the economic role of women.

**Christmas gift wrapping**. During **December our volunteers, co-ordinated by our staff, offered to wrap Christmas presents at Euronics outlets**, a leading electrical goods chain in Italia, for a donation of the customer's choice to Oxfam Italia, raising 51.644€

### Companies and Foundations

Support for Oxfam Italia by important bank foundations continued in 2011. These include the **Monte dei Paschi di Siena Foundation**, which finances international co-operation activities in DR Congo, and Acri (Associazione di Fondazioni e di Casse di Risparmio S.p.A), which supports the population of Haiti. Among the private foundations are **FAI and the Raggio di Luce Foundation**. In terms of relationships with private companies, we made important new contacts, like Microsoft Italia, and strengthened our relationship with existing supporters, like Skynet. A major corporate fundraising activity was initiated for the emergency in the horn of Africa, and thanks

**"Gli Spacchettati"**. Hens, pigs, cows ... A total of 352 donations were made through the website initiative at [www.spacchettati.it](http://www.spacchettati.it), with an average value of €60.

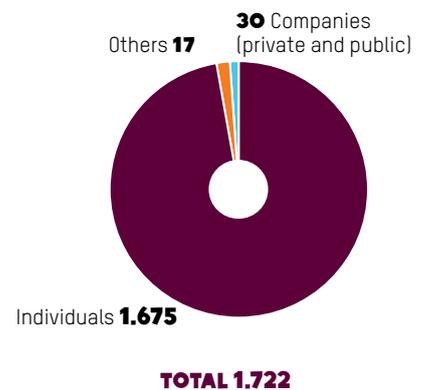
**The Circle**. The first meeting of The Circle in Italia was held in October. From an initiative by Annie Lennox, with the support of Livia Firth and Marie Claire Italia (first ambassador and promoter of the project in Italia), The Circle brings together women from different environments to promote Oxfam and raise funds for projects to help women in poverty around the world. Thanks to all the Italian women who put their energy to work!

to the support of **Fatto Alimentare**, an online sustainable development magazine, **€47,200** was raised.

### Activists

Over the course of 2011, 490 signatures were collected for online petitions for the COLTIVA campaign, including 90 signatories for the petition against the **land grab in Uganda**. Around **8,000 secondary school students** in Tuscany participated in the Human Rights meeting in Florence in December. Organised by Oxfam Italia with the Region of Tuscany, it centred around the theme "Freedom of Ideas".

### OUR DONORS



**3** runners who carried out a sponsored run for us



**763** people who set up a direct debit



**262** members of the Oxfam Italia Free Trade Co-operative



Photo: Chiara Calandriello/Oxfam Italia ©



Photo: Oxfam Italia©

## Regional groups

**Volunteers, organised into 8 regional groups**, organised directly or participated in 84 initiatives in Italy (primarily in Rome, Milan, Florence, Arezzo and Valdarno): concerts, dinners, exhibitions and meetings with people from the world of economics and non-profit organisations. Counting their efforts in the Christmas gift-wrapping campaign, they **raised €97,486.89**.

## Fair trade

Customers and visitors to the Oxfam Italia Free Trade Co-operative shops increased significantly: **20,118 total purchases** were made in the Arezzo, San Casciano Val di Pesa, San Giovanni Valdarno, Leghorn and Sarteano shops, with an average value of €16.56. The San Casciano shop had the highest turnover. This growth testifies to **consumers' trust and appreciation of quality products and their desire to support small producers' co-operatives with their spending**, thus contributing to the fight against poverty. The co-operative also promotes ethical saving and responsible consumption, importing some products directly from the southern hemisphere. Against a turnover of €655,000 in 2011, **the value transferred to the producers was €165,000, approximately 25%**. A total of 2,151 kg of coffee was sold, including 115 kg of **Café del Sur, the first coffee produced, roasted, ground and packaged in a southern-hemisphere country** sold in the Fair Trade shops across Italy.



**20.000** customers in the Free Trade shops

**352** "Gli Spacchettati" purchasers



The most popular gift on the "Gli Spacchettati" website: **hens!**

# OUR PEOPLE

## MEMBERS, VOLUNTEERS, WORKERS AND DONORS REPRESENT OUR ORGANISATION'S MAIN CAPITAL

### Employees

We believe that the motivation and passion of the people who work with us and who trust us are fundamental elements of the quality of our commitment and contribute to generating the results expected from our organisation; all Oxfam Italia's commitment goes in this direction. **We wish to improve our ability to attract motivated and qualified people** who, by choosing to work for Oxfam Italia, also make a significant civil commitment. **We wish to promote reconciliation of personal and work time**

and equal opportunities, with particular reference to gender equality.

**Among our staff, women predominate, above all among local workers.** Of the 316 workers, 196 are women. The only category which goes against this trend is expatriate personnel, who are primarily male, and to a smaller degree, permanent staff. While we are aware of the difficulties, and in proportion to the resources which are actually available, **we have set ourselves the objective of**

**stabilising our workers' positions** and paying them wages commensurate with their professional qualifications. **Over the course of 2011, Oxfam Italia employed a total of 316 paid staff** (between temporary and permanent contracts), against 285 the previous year. Of these, 107 worked with a contract drawn up by the head office (97 in 2010), and 209 with contracts from foreign offices (188 in 2010) Those working abroad and those working on fundraising increased, while administrative personnel in Italia decreased slightly due to the process of reorganisation and decentralisation. **170 occasional work contracts were also issued** (145 in 2010); these are generally professionals charged with providing specific consultancy or training.

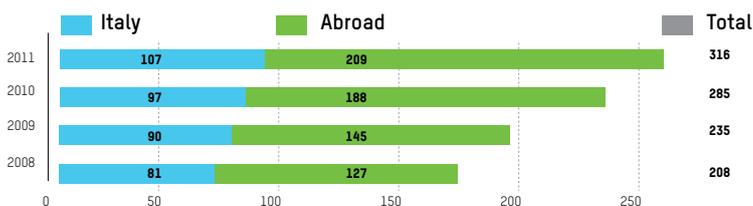
### Training

The two-year period 2010-2011, with the Oxfam affiliation process, represented a significant time of change for the association. **The training experiences carried out were therefore mainly oriented to offering those working with us knowledge and tools to effectively take on the main challenges connected with this change, giving space to transverse and process topics.** Approximately 180 hours of training were carried out during 2011, excluding individual training and informal training. More in-depth seminars and training sessions were then held, meeting the workers' specific needs.

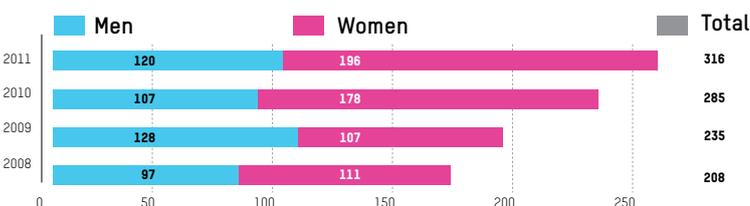
### EMPLOYEES ACCORDING TO THE KIND OF CONTRACT

Description	Female		Male		Total	
	2010	2011	2010	2011	2010	2011
Kind of contract						
Employees in Italy	6	8	11	11	17	19
Co.co.pro in Italy	60	65	20	23	80	88
Employees abroad	22	23	26	30	48	53
Local Personnel abroad	90	100	50	56	140	156
<b>Total</b>	<b>178</b>	<b>196</b>	<b>107</b>	<b>120</b>	<b>285</b>	<b>316</b>

### EMPLOYEES IN ITALY AND ABROAD



### WOMEN AND MEN



**170**  
occasional  
workers  
contracted



**28** interns



**180** hours of  
training



## Interns

The need to use highly skilled professionals need not obstruct people entering the world of work (either on contract or as interns). They can contribute to the organisation by bringing innovative ideas and strong motivation. **Over the course of 2011, 28**

**people completed a work-experience placement within Oxfam Italia, 15 in the Development Co-operation and Humanitarian Aid department (5 in Italia and 11 at foreign offices). Most of these work-experience placements lasted three months and were**

performed as part of university studies or professional training courses. These interns' contribution provided fundamental support to office and project activities.

## Volunteers

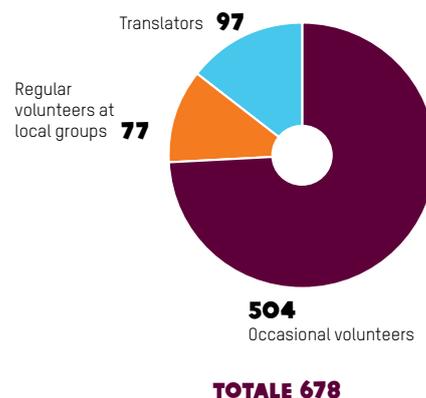
We worked to increase the number of volunteers committing themselves to our causes. **The significant presence of volunteers inside our organisation, aside from providing a favourable way to exercise active citizenship, represents an important element for maintaining a high and widespread level of ethical tension and for achieving our mission, with particular attention to campaigns and fundraising.** Regular volunteers are generally connected to a local group. Today, eight of these are currently active, in Arezzo, Rome, Milan, Florence, Leghorn, Pisa, Perugia and Valdarno. About a hundred people belong to the groups, seventy or so of them continuously. **On average, an individual**

**volunteer supported the organisation with 2 initiatives per year.** In 2011, under the supervision of the Community Fund Raising area, 84 initiatives were organised for a total of 123 days' activity.



Photo: Oxfam Italia©

### OUR VOLUNTEERS



**316** collaborators in Italia and abroad



**84** fundraising initiatives organised by the volunteers



**432** volunteers participated in the Christmas gift wrapping initiative

# OUR ORGANISATION

## THE BOARD AND MANAGEMENT GUARANTEE THAT OXFAM ITALIA'S STRATEGIC PLAN IS RESPECTED AND OUR OBJECTIVES REACHED

### The board of directors

The board of directors has administrative power over the association and general advisory and management power in all

matters. It is composed of between three and thirteen members. The board of directors is appointed for three years, and each board

member can be re-elected. The President of the Association is also President of the Board.

### The elections

The associates' meeting on 10 March 2012 saw Oxfam Italia's officers elected, including the president. Oxfam Italia's current Board of Administration saw Maurizia Iachino succeed Francesco Petrelli to the presidency. Stefano

Mendicino was confirmed auditor, as Ariane Arpa and Roberto Cavallini were confirmed to the board. The new board members who were elected are Anna Maria Artoni, Ambrogio Brenna, Massimo Saverio Brunelli, Mario Carlo

Ferrario, Luigi Gubitosi, Pietro Scott Jovane, Riccardo Luna, Annalisa Mauro, and Giovanni Riotta.

 <p><b>President</b> <b>Maurizia Iachino.</b> She worked in Executive Search for twenty years. She has been following and driving the development of Corporate Governance in Italy since 2011. She is a contributor to various economic publications.</p>	 <p><b>General Director</b> <b>Roberto Barbieri.</b> Previously Director of the Development and Humanitarian Aid Co-operation Department in Oxfam Italia.</p>
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### Members of the Board of Directors as of 10 March 2012



**Ariane Arpa – Director** - Experience in the Oxfam confederation, previously a member of the Oxfam International Executive Committee.



**Luigi Gubitosi – Director** - Country Manager for Italy for Bank of America - Merrill Lynch. Experience in managing complex systems. An authority in the Italian Business Community.



**Anna Maria Artoni – Director** - Vice President of Artoni Trasporti. Experience in corporate environments and management of entrepreneurial associations. Previously president of the Young Industrialists.



**Pietro Scott Jovane – Director** - MD of RCS, previously MD of Microsoft Italia. Experience managing high-tech and innovative companies. Relevant skills in terms of Social and Corporate Responsibility.



**Ambrogio Brenna – Director** - Experience in International and Trade Union co-operation, Public Administration and Corporate Representation. Previously a regional councillor involved in productive activities for the region of Tuscany.



**Riccardo Luna – Director** - Founder of Wired magazine and expert in communications and new media. Contributor to "La Repubblica" newspaper.



**Massimo Saverio Brunelli – Director** - MD of Idea Finit Immobiliare. Experience in International Management, management and financial supervision.



**Annalisa Mauro – Director** - Expert in International Co-operation and issues regarding foodstuffs and food safety.



**Roberto Cavallini – Director** - Experience in International co-operation projects. Expert in fair trade matters (President of the Oxfam Italia Fair Trade Co-operative).



**Giovanni Riotta – Director** - Journalist and opinion leader. Leader writer for "La Stampa" newspaper.



**Mario Carlo Ferrario – Director** - President of MCF Capital. Experience in international organisations. An authority in the International Business Community.

**Chiara Favilli – Arbitrator. Lawyer**  
**Stefano Mendicino – Auditor.**  
Chartered Accountant

## The management

The management is composed of the General Manager and the heads of the organisational units; it is co-ordinated by the General Manager, whose job it is to connect and co-ordinate the various organisational departments and activities. The Board of Directors formalised the decision to nominate Roberto Barbieri as new General Manager of Oxfam Italia,

replacing Pietro Nibbi, in their meeting of 24 February 2012. Pietro is not leaving Oxfam Italia though, but will continue to collaborate with Roberto by helping to facilitate relations with the new Board and shareholders and developing some strategic partnerships. The department heads are part of the management.



Photo: Annalisa Mauro/Oxfam Italia ©

## The managers

	<p><b>Roberto Barbieri</b> - General Director of the Development and Humanitarian Aid Co-operation Department (ad interim)</p>		<p><b>Antonella Giacobbe</b> Head of the Communications and Fundraising Department</p>
	<p><b>Elisa Bacciotti</b> Head of the Campaigns and Active Citizenship Department</p>		<p><b>Daniela Tavanti</b> Head of the Administration and finance department</p>
	<p><b>Federica Comanducci</b> Head of the Personnel and Skills Department</p>		



Photo: Jim Holmes/Oxfam ©

## The associates' meeting

The meeting is the association's collective body, composed of all associates. During ordinary meetings, the meeting decides whether to approve the annual or multi-

year plans in the annual report, and the nominations for president, directors, auditor and arbitrator. The president is appointed for a maximum of three years and heads the

board of directors. At the end of 2011, Oxfam Italia had 71 associates, of whom 43 were men (61%) and 28 women (39%).

## The organisations making up the Oxfam Italia group

<p><b>Oxfam Italia intercultural co-operative</b></p>	<p><b>Oxfam Italia free trade co-operative</b></p>		
	<p>Director <b>Anna Mauro</b></p>		<p>Director <b>Carlo Simonetti</b></p>
	<p>President <b>Lorenzo Nasi</b></p>		<p>President <b>Roberto Cavallini</b></p>



## Directors leaving the board

The directors leaving the board are Lorenzo Nasi, Anna Dal Piaz, Andrea Cioncolini,

Giuseppe Cirinei, Lorenzo Paoli and Francesco Torrigiani. Thanks to all of them

for their hard work for the association.



MOROCCO. A COUNTRY IN WHICH POVERTY IS ESSENTIALLY RURAL. OXFAM ITALIA PROMOTES BIODIVERSITY BY SUPPORTING GROUPS OF FARMERS IN REDISCOVERING SOME SPECIES "FORGOTTEN" BY MODERN AGRICULTURE (HONEY, ALMONDS, AROMATIC PLANTS) WHICH HAVE PRECIOUS NUTRITIONAL AND CURATIVE QUALITIES.

Photo: Danilo Cernicchiaro/Oxfam Italia ©

# FINANCIAL REPORT

## LAST YEAR WAS CHARACTERISED BY THE START OF A REORGANISATIONAL PROCESS WHICH WILL ALLOW US TO GUARANTEE OUR ACTIVITIES AND ORGANISATIONAL CAPACITIES IN A PERIOD OF FINANCIAL CRISIS

### General overview

The 2011 balance sheet shows a 15% increase in activities managed by Oxfam Italia compared to 2010. The budget for 2012 shows similar values to 2011. Unfortunately, the situation resulting from the financial crisis and the fact that the main donor organisations who make up our budget will be progressively decreasing their

contributions from 2013 make that year look particularly critical. As such, **we already started a process of internal reorganisation back in 2011** in order to try to minimise the repercussions on the association's activities and structure. **In particular, a workgroup was set up on fundraising, with the objective of distinguishing**

**between the types of donors** and finding new ones. Another element characterising the choices of this year was the cuts to organisational costs, both in order to free up resources to invest in corporate and private fundraising, and as a consequence of donor organisations giving less to this area.

### Fiscal year result

The operating result was €5,514 in credit.

### Capital and reserves

Oxfam Italia needs to increase its reserves, both as regards setting up funds for bad debts provision and reserve funds. At present, the availability of said funds is insufficient compared to the volume of activities managed. **One of the organisation's main objectives is indeed to increase funds to ensure greater sustainability and financial security.**

### Income

**Income increased by 15%.** With respect to the budget plan approved for 2011, there was **an overall improvement compared to the forecasts**, due in part to new contracts signed with Humanitarian Aid and Civil Protection department of the European Commission (ECHO) in Palestine.

### Operational activities

Operational funds increased in consequence of the increase in the budget. We are still tied to fundraising for operational funds, which therefore principally regard projects financed by public bodies. As regards our change goals, the most substantial resources in 2011 concerned projects supporting economic justice: €5 million was spent on ensuring people have access to a fair wage and that they are able to live a dignified life. A significant (150%) increase was recorded in emergency response, thanks above all



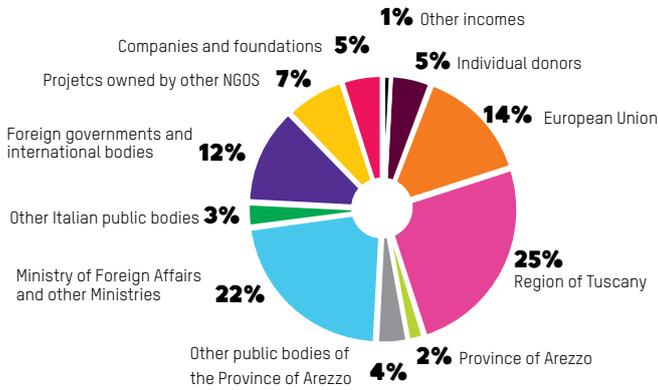
Photo: Fabio Scotti/Oxfam Italia ©

to financing from the Humanitarian Aid and Civil Protection department of the European Commission (ECHO), destined to helping shepherds and Bedouin communities in Palestine. Resources for guaranteeing basic services (water, health and education) also saw a significant increase, up 28%. The most consistent decrease was in the goal of citizenship, democracy and participation

(12%). This was due to major projects coming to a close, but the association is still fully committed to this sector.

# COSTS AND INCOME

## WHERE THE MONEY COMES FROM



**The Region of Tuscany:** represents a strategic partner for Oxfam Italia, through whom we are able to obtain funds from the Ministry of foreign affairs and other public bodies. We also manage projects which are directly financed by the region, such as the two largest decentralised co-operation programmes – in the Balkans and in South Africa.

**The Ministry for Foreign Affairs and other ministries:** 2011 saw a 35% decrease in funding from the Ministry for Foreign Affairs compared to the previous year, although they remain the number two donor.

**Foreign governments and international organisations:** the organisations which finance our activities are mainly IFAD, FAO, UNHCR. IFAD has lent considerable support to our organisation's activities,

increasing their funding by 83% compared to the previous year.

**Companies and foundations:** among others, the Monte dei Paschi di Siena foundation and the Cassa di Risparmio di Firenze.

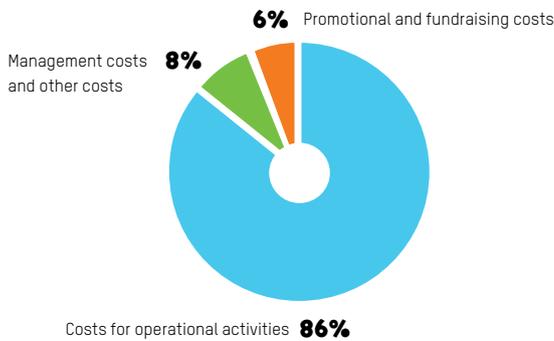
**Other Italian public bodies:** financing from other regions and provinces in Italia.

**Other public bodies from the province of Arezzo:** through our partnership with the town of Arezzo, we have run an important waste management and disposal project in Latin America.

**Private citizens:** we are increasing our fundraising activities in order to significantly increase the funds destined for the organisation's activities.

**Private citizens:** we are increasing our fundraising activities in order to significantly increase the funds destined for the organisation's activities.

## WHERE THE MONEY GOES



### Funds for the organisation's activities:

these include the costs of the projects promoted by Oxfam Italia for reaching the organisation's goals. The most substantial quantity of resources is linked to reaching the goal of economic justice, guaranteeing income to thousands of small-scale farmers, producers and craftsmen.

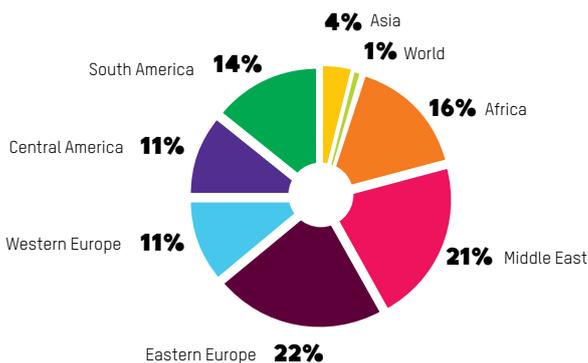
### Fundraising and promotion costs:

This refers to specific

fundraising activities aimed at recruiting individual donors and co-ordinating relationships with companies and foundations, as well as external communications and promotion of the organisation.

**Management costs:** refers to general management, administration, financial administration and quality and the necessity to ensure correct and efficient organisation.

## WHERE PROGRAM MONEY IS SPENT

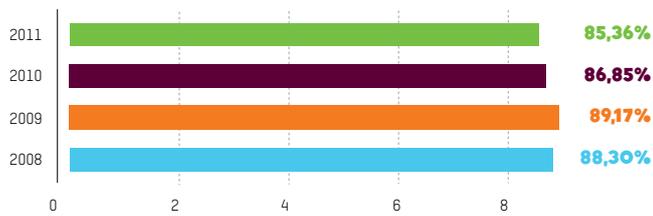


Most of the resources managed are destined for **Palestine**, through an emergency project financed by the Humanitarian Aid and Civil Protection department of the European Commission (ECHO). Almost 25% of funds go to the Americas. This year saw a noticeable increase in activities and resources managed in

**Africa**, specifically South Africa. The next four-year period will see Oxfam Italia reinforce its presence in Africa, particularly in North and West Africa.

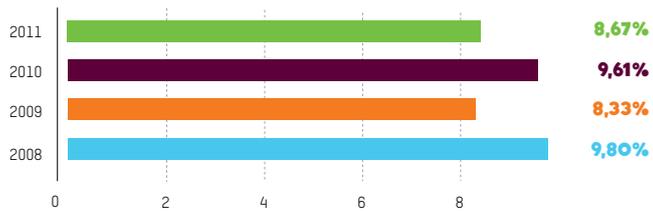
# ACCOUNTABILITY

## COSTS FOR OPERATIONAL ACTIVITIES



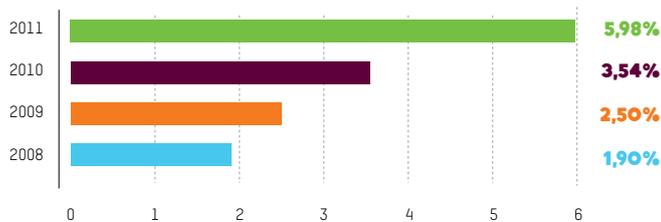
The costs for operational activities concern funds destined for projects contributing to reaching the change goals. This has increased in absolute terms (€1,288,207).

## MANAGEMENT COSTS



Management costs for the organisation have slightly increased in absolute terms, but decreased as a total percentage of the budget.

## PROMOTIONAL AND FUNDRAISING COSTS



Fundraising and promotion costs increased from €398,422 in 2010 to €775,208 in 2011, with an increase of 2.44% of the total. This is the result of an investment in this area to ensure greater independence and autonomy.



VIETNAM. H'MONG WOMEN DEDICATE THEIR FREE TIME TO EMBROIDERY. OXFAM ITALIA HELPED THEM TO MAKE A JOB OUT OF IT, AND SELL THEIR PRODUCTS IN THE FAIR TRADE MARKET IN ITALY.

Photo: Emmanuela Colombo/Oxfam Italia ©

# BALANCE SHEET

Activities	2011	2010
Membership fees still to be paid	1.220	1.900
<b>Fixed assets, net of accumulated</b>	<b>1.039.297</b>	<b>1.183.897</b>
Intangible	121.021	232.148
Tangible	897.405	930.961
Financial	20.871	20.788
<b>Current assets</b>	<b>6.805.943</b>	<b>4.902.227</b>
Inventories	0	6.580
Credits to financial institutions	3.650.465	2.906.077
Other credits	872.391	139.893
Cash	2.283.087	1.849.677
<b>Prepaid</b>	<b>7.479</b>	<b>926</b>
<b>Total activity</b>	<b>7.853.939</b>	<b>6.088.950</b>

Passivity	2011	2010
<b>Net capital</b>	<b>4.271.975</b>	<b>2.318.373</b>
Free capital	204.047	196.985
Tied assets	4.067.927	2.121.388
<b>TFR</b>	<b>138.279</b>	<b>103.062</b>
<b>Debts within financial year</b>	<b>2.416.354</b>	<b>2.896.679</b>
To the banks	954.397	1.012.172
To other financial institutions	91.200	0
To suppliers and employees	1.060.712	1.460.245
Tax liabilities	76.112	71.883
Payables to social security and accident insurance	108.846	99.396
Other payables and advances	125.087	252.983
<b>Debts over the financial year</b>	<b>874.393</b>	<b>643.956</b>
<b>Rate and deferred income</b>	<b>152.938</b>	<b>126.881</b>
<b>Total liabilities</b>	<b>7.853.939</b>	<b>6.088.950</b>
<b>Memorandum accounts</b>	<b>1.892.444</b>	<b>1.917.679</b>
<b>Guarantees</b>	<b>502.444</b>	<b>527.679</b>
<b>Mortgages</b>	<b>1.390.000</b>	<b>1.390.000</b>

Balance certified by Baker Tilly ConsulAudit

BRAZIL. SMALL PRODUCERS OF WILD FRUIT, SUCH AS AÇAÍ, HAVE BEEN CUT OUT OF THE GROWING LOCAL AND INTERNATIONAL DEMAND. OXFAM ITALIA HELPS THEM TO TAKE ADVANTAGE OF THE ENORMOUS POTENTIAL REPRESENTED BY LOCAL PRODUCE, GUARANTEEING THEM ACCESS TO CREDIT, TECHNICAL ASSISTANCE AND INFRASTRUCTURE SERVICES.

Photo: Rachele Nucci/Oxfam Italia ©

# MANAGEMENT REPORT

Expenditure	2011	2010
1. Typical activities	11.069.121	9.780.914
2. Promotional and fundraising expenditure	775.208	398.422
From fundraising activities	528.121	170.986
Ordinary promotion activity	247.087	227.436
3. Expenditure for supplementary activities	-	-
4. Financial and asset expenditure	125.790	118.075
5. Extras	48.374	74.443
6. General support expenditure	898.458	843.273
<b>Total expenditure before taxation</b>	<b>12.916.952</b>	<b>11.215.128</b>
Excess of income over expenditure before taxation	56.823	25.479
Provisions and taxes	51.309	46.484
<b>Total expenditure after provisions and taxes</b>	<b>12.968.261</b>	<b>11.261.612</b>
Excess of income over expenditure after taxation	5.514	-21.005
<b>Total accumulated funds</b>	<b>12.973.775</b>	<b>11.240.607</b>

Proceeds and income	2011	2010
1. Typical activities	11.724.028	10.259.002
2. Promotional and fundraising	1.229.593	928.945
From individuals	629.213	584.639
From companies and foundations	600.379	344.306
3. Proceeds and income from supplementary activities	4.800	6.650
4. Financial and asset income	4.097	36.308
5. Extras	11.257	9.701
<b>Total income</b>	<b>12.973.775</b>	<b>11.240.607</b>
<b>Total accumulated funds</b>	<b>12.973.775</b>	<b>11.240.607</b>

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IN THE EASTERN CAPE PROVINCE, AMONG THE POOREST IN SOUTH AFRICA, THERE ARE AROUND 350,000 ORPHANS WHOSE PARENTS HAVE DIED FROM AIDS AND OTHER DISEASES. OXFAM ITALIA WORKS TO HELP CHILDREN WHO ARE VICTIMS OF VIOLENCE AND ABUSE ON THE OUTSKIRTS OF EAST LONDON, PROVIDING MEDICAL AND PSYCHOLOGICAL ASSISTANCE FOR THEM.

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