



Campaign & Cso Engagement Coordinator

COUNTRY: Albania
AFFILIATE: Oxfam Italia
DEPARTMENT: international cooperation
POSITION: Campaign & CSO Engagement coordinator
STARTING DATE: MIDDLE OF NOVEMBER 2016
DURATION: 12 months, renewable
GROSS SALARY: 1000 €

DEADLINE FOR SUBMISSION:

Interested candidates should send their **CV**, the details of **3** people who will serve as professional **references**, a short **self-presentation letter in English language** explaining how the candidate's qualifications and previous experiences are in line with this job description.

Applications must be sent before 15th November 2016, to selezioni@oxfam.it.

Please specify in the reference: "Campaign_name_surname"

DESCRIPTION

In Albania Oxfam works with local partners to alleviate poverty focusing on capacity building of local authorities and of civil society organizations (CSOs) as well as supporting local sustainable development to ensure citizens can exercise their rights and improve their living conditions.

We aim to strengthen women's and youth participation in the economy and to help them become actors of change, promoting sustainable development and participating in decision-making policies.

We address the risk of more people falling below the poverty line by improving access to better opportunities and resources to the most vulnerable, isolated and socially excluded groups of people without stable income. We also support the improved implementation of environmental standards and innovative natural resources management, to impact upon climate change and increase the resilience of rural, urban and vulnerable women and men.

In this framework, Oxfam is recruiting a local Campaign & CSOs Engagement coordinator:

- To **contribute to policy development and advocacy activities** in Albania through close coordination with Oxfam global campaigns.
- To identify **opportunities for collaboration with other NNGOs, INGOs**, their networks, media and other working in Albania to strengthen coalitions and to build alliances on core issues, as women economic empowerment, youth participation, environmental protection, social cohesion and CSOs enhancement.
- To **profile Oxfam's work** in Albanian traditional and social media and in wider communications to support Oxfam's and allies public engagement including fundraising and campaign goals.
- To provide support to the country team in order to **improve program and project quality communication** and consistently implement Oxfam **brand guidelines**

MAIN RESPONSIBILITIES

- Mapping and analysis of civil society organizations in Albania and identification of suitable partners for alliance building (as well as potential spoilers)

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- Analysis of national level policy/politics, opinions/attitudes in media and public (including public figures, other influencers) on core Oxfam issues, as women economic empowerment, youth participation and CSOs enhancement
- Networking with Albania CSOs and INGOs to jointly define campaign activities, researches and policy recommendations
- Providing inputs to design the Oxfam program/strategy on CSOs engagement and campaign
- Designing and implementing media strategy in support of campaigns, mobilizing and managing the engagement of the audience and media in the delivery of campaign activities
- Developing messages based on Oxfam global and EU policy, tailoring to the national context
- Identifying campaigning opportunities (topics, moments)
- Identifying and collaborating with influencers (governments, CSOs, foundations, think tanks, public figures)
- Developing and implementing a high-quality story-gathering strategy to showcase Oxfam's work by generating compelling stories for use in media, social media, and wider communications including in support of fundraising and influencing objectives
- Supporting country team in developing program and project communication plans, appropriate responses in the media and social media, brand risk and maximizing impact of communications
- Ensuring that the country team consistently implements the global Oxfam brand guidelines and related global corporate tools
- Being the first point of contact for press officers across the confederation for media enquiries
- Managing external consultants and services (financial / human resources) to implement communication and campaign projects
- Providing improved visibility of Oxfam supported donors, partners and projects
- Contributing to fundraising (input to content-related funding proposals) relation with key donors with interest on Advocacy, Campaign, and Oxfam SEE crosscutting aspects

QUALIFICATIONS

- Excellent written and verbal communication skills in Albanian and in English languages
- Existing networks/contacts to relevant civil society organisations in Albania
- Knowledge of how the national media works
- Proven record of media, advocacy and communication experience
- Proven track record in planning and implementing influencing strategies
- Strong understanding of how the new media can be used to influence change
- Ability to use various social media platforms to support Oxfam's campaigns and programs
- Ability to conceptualize and implement media, story-gathering and digital communication strategies
- Ability to develop or customize stories for national and regional audiences
- Ability to develop creative ways to engage the public on slow onset emergencies and development work
- Ability to manage brand and design guidelines for professional print, digital and desktop
- Knowledge of PCM and Fundraising
- Commitment to the aims and objectives of Oxfam
- Good understanding of, and commitment to, gender equity (particularly around poor women's rights)
- Excellent communication skills in building relationships with local and international contacts.
- Good attitude and experience in working with partners and allies
- Diplomacy, tact and negotiation skills, coupled with a drive to achieve results
- Well-developed interpersonal and team skills and proven ability to be flexible and sensitive in demanding situations. Passion for working with others
- Innovative and creative approach to problem solving.

Desirable

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- Qualification in media studies or journalism (or equivalent experience)
- Experience in the humanitarian/development sector
- Strategic thinking and planning skills

SELECTION CRITERIA

CVs will be pre-selected according to their coherence with the required profile. Selected candidates will be called for interviews and selection tests. Interviews will take place in Shkoder (Albania). Travel costs on account of candidate.

We thank all those who sent their application, but we inform that only those pre-selected for an interview will be contacted.

Note: for more information about the organization, please consult our webpage: www.oxfamitalia.org and <https://www.oxfam.org/en/countries/albania>