Growing a future without poverty
HOW TO SUPPORT OXFAM ITALIA

DONATE
• with a regular donation, by downloading the Direct Debit form from our site www.oxfamitalia.org
• with a credit card – online at www.oxfamitalia.org or by calling freephone 800991399 (within Italy)
• with a postal payment slip, account no. 14301527 in favour of Oxfam Italia Onlus
• with a bank transfer to Banca Etica account no. 000000102000 (IBAN IT03Y050180280000000102000)
• with a non-transferable check

Companies can stand beside us too! To contact us and talk about ways to help write to sostenitori@oxfamitalia.org
www.oxfamitalia.org
ABOUT US
Oxfam Italia originates from Ucodep, an Italian non-governmental organisation that has been fighting poverty and social exclusion for over 30 years. We have always been aware of the global dimension of the problems we deal with and willing to take an active part in the global civil society; this is why, in the middle of the decade, we became an affiliate of the Oxfam International Confederation. Within this confederation, we continue to work to enable people and communities gain the power, resources, and ability to improve their present and build a better future.

WHAT WE DO
We promote sustainable local development programmes, which ensure the right to appropriate means of livelihood and access to basic services for the poorest and most marginal communities. We implement and support humanitarian interventions to protect the lives of victims of crises, support material and social reconstruction, and promote the return to normality. We call on States and national and international organisations for just laws and policies that promote the assertion of rights and protection of the environment. We aim at helping gain awareness of the role each one of us can play in building a better world by promoting educational projects and campaigns to support the values of active citizenship.

OUR GOALS
All our actions aim at achieving four major goals, each of which allows the assertion of a right:
- promotion of economic justice, ie access to food, land, and to a decent income.
- access to basic health and education services
- protection of human life and integrity in humanitarian crises
- promotion of active and responsible citizenship, which meets everyone’s right to being listened to

Our work with and for women, and the promotion of gender justice is a major priority within these goals.

SOUTH AFRICA. BUFFALO CITY METROPOLITAN MUNICIPALITY OXFAM ITALIA HAS SUPPORTED SOME SMALL COOPERATIVES ENGAGED IN PERI-URBAN AGRICULTURE BY PROMOTING HYDROPONIC FARMING

Photo: Andrea Micheli-PhotoAid/Oxfam ©
This was the first year of our mandate. We at Oxfam have embarked on a journey to influence the policies and the role of our country and tackle social injustice. This is why we must improve communication with the many people in Italy who are sensitive to these issues. We need them to support us with their ideas and their resources. Our work standing by the most vulnerable communities must always prove its quality. These pages will illustrate the beginning of this journey. This 2012 has been a very encouraging year. During this year, we have launched the Grow global campaign, for the right to food for everyone. We are also turning public attention to issues, such as food speculation and land acquisition policies, and we are calling on companies to monitor the labour conditions of the women and men working in their supply chains. The Financial Times has already talked about it and, gradually, so are the major Italian newspapers. We are also less alone, as we have launched The Circle together with a group of visionary women. Women who are ready to share their competencies, energy, and resources with more vulnerable women. We are not walking alone, because, as you will read in these pages, Oxfam is supported by many people. People who believe in our interventions in the main humanitarian crises across the planet and in the long-term changes in the context where we operate. If supporting 50 women-owned businesses and local institutions and organisations will extend a new concessional line of credit to hundreds of others, then Oxfam will have done a good job.

Maurizia Iachino
President of Oxfam Italia

Roberto Barbieri
Director General of Oxfam Italia
HAITI. OXFAM TRUCKS SUPPLY THE CITY OF CABARET WITH DRINKING WATER, HELPING OUT THE POPULATION AFFECTED BY A HURRICANE.

THE AFFILIATION TO THE CONFEDERATION HAS ALLOWED OXFAM ITALIA TO INCREASE ITS COMMITMENT TO HUMANITARIAN MISSIONS, THEREBY RESPONDING TO THE GROWING NUMBER OF INTERNATIONAL CRISES.

Photo: Hernandez Cordero/Oxfam ©
OVER 950,000 PEOPLE HAVE BENEFITED FROM OUR SUPPORT IN 2012. THIS RESULT COULD NOT HAVE BEEN ACHIEVED WITHOUT THE HELP OF CITIZENS, INSTITUTIONS, AND COMPANIES THAT HAVE GIVEN US THEIR CONFIDENCE.
JANUARY
The Sahel region in Western Africa was hit by a severe food crises, which involved 18 million people in Chad, Burkina Faso, Mali, Mauritania, and Niger. Oxfam took active part in meeting the immediate needs of the most vulnerable population, reaching 1.2 million people by implementing cash for work programmes, installing wells, and supporting farmers and herders.

FEBRUARY
Oxfam Italia showed its support to Bedouin communities in the occupied Palestinian territories by organising professional training courses and helping women produce yoghurt and cheese, braided rugs, and jewellery. All this aimed at diversifying income sources, whilst keeping traditions alive and consolidating community representativeness.

MARCH
Oxfam Italia is officially part of the global Oxfam confederation, following a unanimous resolution of the annual general meeting held in New Delhi, India. Oxfam Italia is Oxfam International’s 17th affiliate to be part of a network present in over 90 countries.

APRIL
A delegation of Asian women playing a leading role in Oxfam Italia projects visited Italy to talk about “Women and Labour in Asia”. The delegation representing Asian associations met the public and students to talk about female micro enterprises.

ROBERTO BARBIERI named new Director General.

MAY
Maurizia Iachino named new President of Oxfam Italia.

In response to the earthquake that hit Emilia Romagna, Oxfam Italia, which always supports the most vulnerable emergency-struck communities around the world, leapt into action to support La Lucciola integrated children’s therapy centre.

JUNE
Oxfam participated in the United Nations Conference on Sustainable Development held in Rio de Janeiro, demanding solutions to respond to the scandalous growth of poverty and inequality. In its report, “A safe and just space ofr humanity: can we live within the doughnut”, Oxfam envisions a just space where humanity can prosper within social and planetary boundaries.

JULY
The famine in the Sahel region in Africa at its worst. 18 million people were risking their lives due to severe food shortage. By launching the GROW campaign to build a better food system, Oxfam collected signatures to call on world leaders to intervene immediately and stop the crisis in Sahel. Important results were achieved, gaining the European Union’s support and commitment.

AUGUST
Another important result achieved by Oxfam and other ONGs: four major banks in Germany gave up derivatives trading, which “bet” on agro-food prices.

SEPTEMBER
Oxfam Italia launched the sms fundraising campaign, “For a hunger free future”. Over 70,000 people responded to journalist Ilaria D’Amico’s appeal donating by sms or landline and allowing us to raise over Eur 190,000.

OCTOBER
Italy approved the enhanced cooperation programme promoted by other 10 countries of the European Union to implement a financial transaction tax. A milestone and a success that has many fathers, including Oxfam Italia, which has been actively involved since 2009, launching and supporting the zero zero Five Campaign.

NOVEMBER
Milan’s Palazzo del Ghiaccio opened its doors to the 1100 guests of “Women’s Circle 2012. Women’s energy for a better future”. The event, which celebrates Oxfam Italia’s commitment to women around the world, is supported by many other women, who have joined The Circle to help all those living in poverty. Livia Firth, the founder of The Circle in Italy was the testimonial of the event, which featured exclusive performances by Annie Lennox and Elisa and was attended by many film and fashion stars.

DECEMBER
Oxfam Italia volunteers flocked at the Euronics and COMPY outlets in Tuscany, Umbria, Piedmont, Valle d’Aosta, Liguria and Lombardy for the Christmas campaign: “A perfect present for everyone”. The small donation to wrap the gifts will ensure a hunger free future for thousands of young farmers in developing countries.

Oxfam Italia showed their support to Syrian refugees in Lebanon by bringing them stoves and basic necessities to make it through the winter.
OUR WORK AROUND THE WORLD

IN 2012, THE OXFAM CONFEDERATION HAS WORKED IN MORE THAN 90 COUNTRIES WITH OVER 3,000 PARTNERS

OXFAM ITALIA HAS INTERVENED DIRECTLY IN 26 COUNTRIES, IN 7 REGIONS OF THE WORLD

Central America
Countries: El Salvador, Guatemala, Haiti, Honduras, Dominican Republic
Goals: Economic justice, Essential services, Rights in crises, Citizenship, democracy, and participation

South America
Countries: Bolivia, Brazil, Ecuador
Goals: Economic justice, Essential services, Rights in crises.

Africa
Countries: Cameroon, Democratic Republic of Congo, Sudafrica
Goals: Economic justice, Essential services, Rights in crises, Citizenship, democracy, and participation
Countries where Oxfam Italia has worked in 2012

5. Burkina Faso  13. Haiti  22. Dominican Republic
7. Croatia  15. Italy  24. Sri Lanka

Members of the Oxfam International Confederation
Australia  Ireland
Belgium  Italy
Canada  Mexico
France  New Zealand
Germany  Netherlands
Japan  Quebec
Great Britain  Spain
Hong Kong  United States

Peters Map. This map is based on an equal area projection; therefore, each mapped area is proportional to its actual size.
OXFAM HAS FOUGHT AGAINST LAND GRABBING AS PART OF THE "GROW" CAMPAIGN, BY ASKING AN URGENT ACTION FROM THE WORLD BANK TO STOP THIS PHENOMENON. ONE OUT OF 8 PEOPLE ARE CURRENTLY SUFFERING FROM HUNGER DUE TO LAND GRABBING.

Photo: Federico Spadini/Oxfam Italia ©
Challenge
Promoting the sustainable use of natural resources, traditional agriculture, and ecotourism as income-generating activities to help the rural population in Albania and Bosnia Herzegovina.

Response
Oxfam Italia has strengthened over 50 small rural enterprises managed by women in the food, tourism, and agriculture industries. Credit facilities for rural micro enterprises have been expanded to 4 lines of credit for approximately 250 small business owners, including a Eur 2 million fund for small and medium enterprises, especially those run by women and young people. We have promoted the use of alternative energy sources by installing biomass devices, solar and photovoltaic panels, and hydroelectric power packs for 161 small-scale food producers, small ecotourism enterprises, and women’s associations and cooperatives for cheese production and medicinal herb drying.

Lessons Learned
The interventions to enhance traditional production systems have strengthened the social tissue of the territory and helped develop tourism in the area. This development was made sustainable by investments in alternative energy.

SRI LANKA: DIFFERENTIATING CROPS TO RESIST CLIMATE CHANGE

"Now we have a new home and, thanks to Oxfam Italia, we are finally getting our lives back. The seeds we received have allowed us to start producing fruit and vegetables in order to differentiate our crops and deal with this unpredictable climate. Oxfam Italia has taught us how to reduce the use of pesticides and use traditional systems that do not pollute the earth and water while allowing us to save money. In fact, now we spend 30% less, and with the money we save we can send our children to school".

Rohini, distretto di Polannaruwa.

The refugees who have returned to their homes after the war have found out that rice – which was the base of their livelihoods – is not the most reliable crop, due to the frequent floods and climate changes. Oxfam Italia is helping them differentiate crops using inexpensive traditional techniques that also respect environment.
DOMINICAN REPUBLIC. IN 2012, THE DOMINICAN MINISTER OF EDUCATION ADDED THE TEACHING METHODS SUGGESTED BY OXFAM ITALIA TO THE NATIONAL CURRICULUM AND HAS COMMITTED TO DISSEMINATE THEM ACROSS THE COUNTRY. IN 2012, ITS THIRD AND LAST YEAR, THE PROGRAMME HAS REACHED APPROXIMATELY 2,000 BENEFICIARIES, INCLUDING: 1,300 CHILDREN; 106 INFANT, PRIMARY SCHOOL AND UNIVERSITY TEACHERS TRAINED USING INTEGRATED TEACHING METHODS; 57 CIVIL SOCIETY ORGANISATIONS; APPROXIMATELY 40 PARENTS INVOLVED IN MICRO EDUCATION ACTION PROJECTS, AND OVER 200 MINISTRY OFFICIALS.

Photo. Samanta Ferrari/Oxfam Italia ©
HONDURAS: A RESPECTABLE JOB RECYCLING WASTE

“I have raised my family with this job and I will continue to do so. My children get up at 4 in the morning to pick waste along the roads of Ocotpeque. One of them focuses on “chatarra” (copper, iron, and aluminium). You should see the stuff he brings back at home! Now I am part of a recycling group, together with my daughters. Every Tuesday we go to the solid waste treatment plant to separate plastic, cardboard, and tin. This way, I am always sure to bring something at home. We do get some garbage among the things we can sell, but that’s OK for now. It is a source of income, so I am happy to have this opportunity”.

Doña Isabel, Sinuapa, Honduras

Recycling waste is a dangerous and unhealthy job, but it is also very useful. Women are mainly to ones to take care of it. In Honduras, Guatemala, and Ecuador, Oxfam Italia has provided the facilities to do this job under safety conditions, making it a fully respectable job.

SOUTH AFRICA: IMPROVING NUTRITION, HEALTH, AND EDUCATION FOR WOMEN AND CHILDREN

Challenge
Ensuring sanitation and social services for the residents of informal settlements located in the urban and rural outskirts of the Buffalo City metropolitan municipality, paying special attention to the most vulnerable population.

Risposta
Oxfam Italia has implemented an integrated approach, which includes education, sanitation, nutrition, and social and economic development. We have focused on strengthening and training the personnel – teachers and technicians at the sanitary district – and enhancing the services provided by renovating 5 infant schools, building a school/community centre, and promoting the use of innovative technology to save energy and protect the environment. We have also promoted occupation via professional training and supported 131 young unemployed people in setting up a new enterprise.

Lessons learned
Investments in basic education and job support have allowed us to promote social inclusion and lay the foundations for a future of development for everyone.
OCCUPIED PALESTINIAN TERRITORIES. OXFAM ITALIA SUPPORTS WEST BANK BREEDERS BY PROMOTING THE PRESENCE OF BEDOUINS WITHIN REPRESENTATIVE BODIES, BY WORKING TO DIVERSIFY INCOME SOURCES, AND SUPPORTING CHEESE PRODUCTION AND MARKETING.

Photo: Paolo Siccardi/Oxfam Italia ©
ECUADOR: HUMANITARIAN AID TO THE COMMUNITIES OF NORTHERN AMAZONIA AFFECTED BY FLOODS

**Challenge**
Reconstructing production opportunities and basic services for 630 families affected by the floods that, in July 2012, have destroyed homes, water systems, crops, and livestock along the rivers of S. Miguel and Putumayo.

**Response**
We believe it is important to restart small-scale economy – which is the very base of the livelihoods of these communities – immediately, in order to ensure independence and help them resume income-generating activities resulting from selling local produce. This is why we have donated agricultural tools, seeds, select hen’s eggs, poultry breeding tools and equipment, and installed 40 rainwater harvesting cisterns. All this has allowed these families to resume normalcy in six months.

**Lessons Learned**
The border between Ecuador and Colombia is home to perennial conflict. The presence of armed groups has made any intervention slow and difficult. However, Oxfam Italia has been working in this region for over a decade, and this has allowed us to respond to the population’s needs. We were also able to identify, with the help of these communities, the safest areas where to find shelter in the event of floods, and map the areas at risk, according to a disaster preparedness strategy.

LEBANON: SUPPORTING SYRIAN REFUGEES

“At first, I didn’t want to leave my home, but in the end, I made up my mind. There was no food left. We had lost our jobs and our lives were in danger. We have moved here and there within the Syrian border for many months before settling here, always worried about my children’s safety. I didn’t bring anything with me. I found this shelter made with bricks, plastic tarps, and cardboard. It houses 13 of us”.

_Samira, Libano._

Syria is facing a humanitarian emergency. Thousands of refugees are pouring into neighbouring countries, bringing only their hope with them. Oxfam Italia has provided families, who have sought refuge in the Bekaa valley, in Lebanon, with stoves and basic necessities to make it through the winter.
MOROCCO. OXFAM ITALIA HAS CARRIED OUT A SOCIAL AND ECONOMIC STUDY ON THE ROLE PLAYED BY WOMEN IN RURAL MOROCCO. IT HAS ALSO UNDERTAKEN TO HELP LOCAL PRODUCERS GAIN AWARENESS OF THEIR POTENTIAL IN ORDER FOR THEM TO TAKE ACTIVE PART IN THE LOCAL DEVELOPMENT PROCESS AND EVEN PROMOTE ADVOCACY ACTIVITIES WITH INSTITUTIONS TO CLAIM THEIR ROLE AND THEIR RIGHTS, ADDRESSING ESPECIALLY WOMEN.
CITIZENSHIP, DEMOCRACY, AND PARTICIPATION

MEN AND WOMEN WILL BECOME ACTIVE CITIZENS AND WILL BE ABLE TO MONITOR THE ACTIONS OF GOVERNMENTS, ENTERPRISES, AND INTERNATIONAL ORGANISATIONS

CAMBODIA: CITIZENS AND INSTITUTIONS STAND TOGETHER FOR THE GOVERNANCE OF NATURAL RESOURCES

Challenge
Promoting collective consciousness to protect environmental resources and biodiversity, thereby bringing local authorities and citizens closer together. Protecting the forest, a precious source of food and shelter from extreme weather events, offering alternatives to deforestation and diversifying income sources.

Response
We have launched a sustainable rural development programme that involves 25 villages in the Svay Leu District (Siem Reap Province), which has a population of 20,000. We have helped set up 4 forest communities and 10 groups to promote sustainable production systems. We have also facilitated technical and economic studies on land management. The association has chosen the wild pig as the symbol for its brand, as it does not need feed bought on the market. This is a cost-effective opportunity for the community, which also gives an important sign of its identity.

Lessons Learned
The decentralisation process in Cambodia is actually not applied; therefore, local politicians and communities are not used to working together. Starting from the management and protection of natural resources, Oxfam Italia has brought politicians, enterprises, and people closer together, serving as a mediator in participatory land use planning. The winning strategy consisted in making the interlocutors meet after informing them of their respective rights and duties, and involving them in common activities in order to build mutual confidence and responsibility. This project turned out to be a unique opportunity to build democracy.

ITALY: LEARNING TO BUILD A BETTER WORLD. FOR EVERYONE

“It strikes me how kids understand the link between global and local problems and how passionate and determined they are in taking action to improve an unfair situation. Kids who change the policy at school to make it more environmentally sustainable and socially fair or demand more integration services from town councillors for the foreign communities in the territory. Young people are never out of ideas and creativity; they have a special energy, which can be conveyed to make a difference. You don’t need great actions to have a strong impact; what you need is to focus on people along their path of growth and awareness”.

Areta Sobieraj, senior education officer at Oxfam Italia

Oxfam Italia promotes online educational projects involving schools in Italy and in developing countries. These projects focus on topics, such as human rights, peace, citizenship, eco-sustainability, development, and the right to food.
OUR DONORS

2012 WAS CHARACTERISED BY THE COMMITMENT TO DIVERSIFY FUNDING SOURCES AND INCREASE THE NUMBER OF PRIVATE DONORS, IN ORDER TO ENSURE GREATER DECISION-MAKING AND OPERATIONAL INDEPENDENCE

Increasing and consolidating the budget, making it more functional to the pursuit of our goals, is one of the major challenges we are undertaking. This is why 2012 has been the year in which we have identified and consolidated private fundraising activities. These activities have required considerable investments and subsequent capitalisation of certain costs.

PRIVATE DONORS

2,077 citizens have supported Oxfam Italia in 2012. Almost half (1,014) have chosen to make a regular donation by direct debit. 506 people have donated by purchasing our Unwrapped gifts. Our volunteers’ support has also allowed the Community Fundraising area to organise many initiatives across Italy. These include the “Christmas presents” campaign, in partnership with Euronics-Butali electronics shops in six regions of Italy: 650 volunteers wrapped the customer’s gifts for a small donation to the association.

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foundations</td>
<td>14</td>
</tr>
<tr>
<td>Other</td>
<td>18</td>
</tr>
<tr>
<td>Companies (private and public)</td>
<td>83</td>
</tr>
<tr>
<td>Individuals</td>
<td>2,077</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>2,180</strong></td>
</tr>
</tbody>
</table>

BOSNIA AND HERZEGOVINA. OXFAM ITALIA HAS ENSURED ITS SUPPORT TO LOCAL CHEESE PRODUCERS BY IMPLEMENTING ACTIVITIES TO PROMOTE AND ENHANCE THE VALUE OF TYPICAL FOOD PRODUCTS. THE AIM WAS TO SUPPORT DEVELOPMENT AND PREVENT THE ABANDONMENT OF RURAL AREAS. ALL THIS HAS ALLOWED THE ANCIENT TRADITION OF SKRIPAVAC CHEESE TO BE REDISSCOVERED. THIS CHEESE MADE FROM COW MILK IS ONCE AGAIN PART OF THE REGION’S TRADITIONAL HERITAGE.

Photo. Mario Boccia/Oxfam Italia ©
COMPANIES AND FOUNDATIONS

In 2012, important bank and other foundations have continued to support us. These foundations include FAI – Fondazione Assicurazione Internazionale, Associazione di Fondazioni e di Casse di Risparmio S.p.A (ACRI), Fondazione Cariplo, Fondazione Nando Peretti, Fondazione Raggio di Luce, Fondazione Monte dei Paschi di Siena, Cassa di Risparmio di Firenze, Compagnia di San Paolo, CEI-Conferenza Episcopale Italiana, Fondazione Vismara, Fondazione Vodafone, Fondazione con il Sud, Water Right Foundation, We are the water.

We have intensified relations with some companies that already supported us, such as Microsoft Italia, and started new ones. In 2012, Oxfam Italia has been supported by a total of 83 companies. The corporate world has been increasingly responding to our initiatives, also following our affiliation to the confederation, which has increased the visibility of the association.

Companies’ support in the “Women’s Circle 2012” fundraising event was particularly successful, both in terms of participation and collaboration throughout the organisation of the event.

INSTITUTIONAL DONORS

Thanks to the investments started in 2011 and the creation of an Institutional Fundraising work group, in 2012, Oxfam Italia has significantly expanded its portfolio of contacts and institutional donors and consolidated its relations with other affiliates of the Oxfam International Confederation, standing out for its qualities and planning capability. We have also started to review the institutional fundraising planning and monitoring processes. In 2012, income from institutional fundraising has exceeded the amount reached in 2011 and even the forecast (+21%). In 2012, the European Union was Oxfam Italia’s major backer, with over Eur 4 million (including DG ECHO funds). Amongst Italian local authorities, our partnership with the Region of Tuscany plays a significant role, while there has been a considerable decrease in the percentage of funds received from the Italian Ministry of Foreign Affairs.

Women’s Circle 2012

2012 was the year during which “The Circle” consolidated its presence in Italy. More than 150 women, professionals of the fashion, press, entertainment and enterprise world have welcomed our invitation, providing expertise, energy and resources in favor of other vulnerable women who Oxfam helps in the countries where it works. To launch this initiative, on November 22 it has been organized the event “Women’s Circle 2012” in the evocative setting of Milan’s Palazzo del Ghiaccio. The event was attended by 1,100 people who took part in a fundraising dinner, which featured exclusive performances by Annie Lennox and Elisa. The event raised more than 290.00 Euros.

“BE SHOCKED, MOVED AND AGRY. BUT ABOVE ALL, BE PART OF THE SOLUTION”. THE WORDS OF ANNIE LENNOX, GLOBAL AMBASSADOR FOR OXFAM, INFLOATED THE AUDIENCE DURING THE WOMEN’S CIRCLE 2012 EVENT IN FAVOUR OF WOMEN ACROSS THE WORLD.

Photo. Demostenes Uscamayta Ayvar/Oxfam Italia ©
**OUR PEOPLE**

**OXFAM ITALIA IS AN ORGANISATION MADE UP OF PEOPLE. THANKS TO OUR COLLABORATORS, BOTH EMPLOYEES AND VOLUNTEERS, WE CAN PURSUE OUR MISSION AND ACHIEVE OUR GOALS.**

**Staff**
In 2012, Oxfam Italia paid 330 collaborators, 5% more than the previous year. This boost was justified by the increased budget and larger number of activities. The table below shows the current distribution of staff among the offices both in Italy and abroad, compared to the past few years. Once again, women turned out to be the majority (60% vs 40%).

<table>
<thead>
<tr>
<th>Year</th>
<th>Men</th>
<th>Women</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>107</td>
<td>178</td>
<td>285</td>
</tr>
<tr>
<td>2011</td>
<td>111</td>
<td>139</td>
<td>250</td>
</tr>
<tr>
<td>2012</td>
<td>129</td>
<td>202</td>
<td>330</td>
</tr>
</tbody>
</table>

**Interns and Civil servants**
Throughout 2012, Oxfam Italia has welcomed 20 civil service volunteers; other 20 people were hired as trainees, as the result of agreements we have entered into with various universities in Italy.

**Volunteers and activists**
The number of volunteers involved in fundraising has doubled (822 vs 430 in 2011). Our volunteers have helped set up activities across the country [meetings, concerts, flash mobs, tournaments, and challenges]. In addition, we can rely on 32 activists, who help us with campaign advocacy, communication and promotion in Florence, Arezzo, Rome, and Milan.

**MEN AND WOMEN**

**OUR STAFF IN ITALY AND ABROAD**
During 2012, media attention towards Oxfam Italia has significantly increased. This is shown by more than 1,400 journalistic services dedicated to the organization and its activities. Here are some examples.

**Women’s Circle 2012**
Laura Cannavò interviews Annie Lennox in Milano at the eve of Women’s Circle, Oxfam Italia’s fundraising event in which the artist sings in front of 1,100 people. The interview is broadcasted on TG5 at 13.00 on November 23, 2012. The event has a very wide coverage in newspapers, magazines, web and TV (TG1, TG Sky 24, Uno Mattina etc.)

**Haiti Restarts from Coffee**
Following two articles published on the Italian newspaper Corriere della Sera, on December 2012 the magazine Io Donna publishes the travel reportage of Ettore Mo to Haiti, in which the journalist tells the work of Oxfam Italian support of cooperatives of coffee producers. Photos by Luigi Baldelli.

**The Circle of Oxfam Italia**
After many articles and reportages about The Circle of Oxfam Italia – the project that unites influential women in support of poor women in the world - appeared during the year, in the number of December 2012 Marie Claire dedicates an article to all the women who have joined and participated in the initiative.

**Río +20 Deals with the Issue of Sustainable Development**
Oxfam is the sole partner of a special initiative of La Stampa at the United Nations Conference on Sustainable Development in Rio de Janeiro. The newspaper devotes to this issue and the activities of Oxfam in favor of the environment a 8-page supplement, published on the occasion of the summit, in June 2012. The initiative inspires the launch of Tuttogreen, monthly insert on sustainability issues.

**Ecuador RedisCOVERS Forgotten Crops**
On October 15, 2012 Carlo Ciavoni, head of World Solidarity / Repubblica.it, tells in a video report our work to promote the right to food sovereignty in Ecuador, promoting and protecting traditional crops such as quinoa and amaranth.
**COST AND INCOME**

In 2012, investments in fundraising have continued, thereby ensuring operational and financial independence. Meanwhile, the resources allocated to fight poverty have also increased.

**EXPENDITURE**

The resources managed by Oxfam Italia have been allocated mainly to programs to fight poverty, as shown by the graph below. The expenditure for operational activities has increased compared to 2011, going well beyond the benchmark.

**2011 – 2012 PERFORMANCE: BEYOND THE BENCHMARK**

Comparison between the allocation of Oxfam Italia funds and the non-profit benchmark according to Un-guru for Il Sole 24 Ore

<table>
<thead>
<tr>
<th>COSTS FOR OPERATIONAL ACTIVITIES</th>
<th>MANAGEMENT COSTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Un-Guru</td>
<td>Non-profit</td>
</tr>
<tr>
<td>2012</td>
<td>Benchmark</td>
</tr>
<tr>
<td>&gt;70.00%</td>
<td>Un-Guru</td>
</tr>
<tr>
<td>86.56%</td>
<td>2011</td>
</tr>
<tr>
<td>85.36%</td>
<td>7.11%</td>
</tr>
<tr>
<td>Un-Guru</td>
<td>7.90%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>FUNDRAISING AND PROMOTIONAL COSTS</th>
<th>OTHER COSTS*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Un-Guru</td>
<td>Non-profit</td>
</tr>
<tr>
<td>2012</td>
<td>Benchmark</td>
</tr>
<tr>
<td>&lt;15.00%</td>
<td>Un-Guru</td>
</tr>
<tr>
<td>5.54%</td>
<td>2011</td>
</tr>
<tr>
<td>5.90%</td>
<td>0.38%</td>
</tr>
</tbody>
</table>

Absolute fundraising costs are slightly higher than the previous year. This is due to our will to invest in private fundraising to ensure greater independence and to pursue our mission more effectively. On the other hand, a particularly virtuous management has allowed us to reduce operating costs both in percentage and absolute values. This way, we were able to allocate the resources we saved under this item to programmes to fight poverty.

**FUNDS ALLOCATED TO CHANGE GOALS**

In 2012, the resources allocated to humanitarian activities have increased. They represent 25% of the budget allocated to operational activities. Therefore, the budget allocated to economic justice programmes has slightly decreased, although it remains a priority in Oxfam Italia’s activities.
WHERE PROGRAMME MONEY IS SPENT

The Middle East is the region of the world where Oxfam Italia is most involved: 25% of the resources is allocated in this region. Compared to the previous years, there has been a significant reduction in resources allocated to Central Europe, due to the fact that former funders no longer want to invest there.

INCOME

The 2012 budget was €13,347,611, with a 3% increase compared to 2011.

PUBLIC AND PRIVATE FUNDS

Compared to 2011, there has been a greater incidence of private funds, which we hope will continue to grow, in order to ensure greater decision-making and operational independence for the association.

MAIN FUNDERS

European Union funds have significantly increased compared to last year, soaring from 14% to 31%. This is mainly due to the increase in funds allocated to emergencies. Therefore, the European Union replaces the Italian Ministry of Foreign Affairs as Oxfam Italia’s main funder. This information will be confirmed also in 2013, in the absence of significant changes to Italian cooperation policy. Income coming from some international organisations has reduced significantly, whereas income coming from private donors has increased by 2%.

FISCAL YEAR RESULT

The fiscal year ended in the black, with €83,233. This surplus will allow Oxfam Italia to create a reserve that can be used to support its mission and ensure the sustainability of its structure in the event of a liquidity crisis.
## Balance Sheet

### Liabilities

<table>
<thead>
<tr>
<th>Description</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net assets</td>
<td>2,910,460</td>
<td>4,271,975</td>
</tr>
<tr>
<td>Free assets</td>
<td>288,511</td>
<td>204,047</td>
</tr>
<tr>
<td>Restricted assets</td>
<td>2,821,949</td>
<td>4,067,927</td>
</tr>
<tr>
<td>Severance indemnity</td>
<td>180,862</td>
<td>138,279</td>
</tr>
<tr>
<td>Payables falling due within</td>
<td>3,526,177</td>
<td>2,416,353</td>
</tr>
<tr>
<td>Due to banks</td>
<td>1,740,078</td>
<td>954,397</td>
</tr>
<tr>
<td>Due to other lenders</td>
<td>94,912</td>
<td>91,200</td>
</tr>
<tr>
<td>Payables due to suppliers and collaborators</td>
<td>1,446,924</td>
<td>1,060,712</td>
</tr>
<tr>
<td>Tax liabilities</td>
<td>74,451</td>
<td>76,112</td>
</tr>
<tr>
<td>Payables due to soc. security and accid, prev.</td>
<td>95,027</td>
<td>108,846</td>
</tr>
<tr>
<td>Other payables</td>
<td>74,784</td>
<td>125,087</td>
</tr>
<tr>
<td>Payables falling due after more than one year</td>
<td>882,476</td>
<td>874,393</td>
</tr>
<tr>
<td>Accruals and deferred income</td>
<td>203,162</td>
<td>151,938</td>
</tr>
<tr>
<td>Total liabilities</td>
<td>7,702,938</td>
<td>7,853,938</td>
</tr>
<tr>
<td>Memorandum accounts</td>
<td>1,826,846</td>
<td>1,882,444</td>
</tr>
<tr>
<td>Guarantees</td>
<td>436,846</td>
<td>502,444</td>
</tr>
<tr>
<td>Mortgages</td>
<td>1,390,000</td>
<td>1,390,000</td>
</tr>
</tbody>
</table>

### Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership fees to be paid</td>
<td>820</td>
<td>1,220</td>
</tr>
<tr>
<td>Fixed assets net of funds</td>
<td>1,303,654</td>
<td>1,039,297</td>
</tr>
<tr>
<td>Intangible fixed assets</td>
<td>409,843</td>
<td>121,021</td>
</tr>
<tr>
<td>Tangible fixed assets</td>
<td>887,650</td>
<td>897,405</td>
</tr>
<tr>
<td>Financial fixed assets</td>
<td>26,161</td>
<td>20,871</td>
</tr>
<tr>
<td>Current assets</td>
<td>8,389,959</td>
<td>8,805,943</td>
</tr>
<tr>
<td>Inventory</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Receivables from lenders</td>
<td>3,926,700</td>
<td>3,650,465</td>
</tr>
<tr>
<td>Other receivables</td>
<td>359,328</td>
<td>872,391</td>
</tr>
<tr>
<td>Financial activities</td>
<td>8,218</td>
<td>0</td>
</tr>
<tr>
<td>Liquid assets</td>
<td>2,085,713</td>
<td>2,283,087</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>8,505</td>
<td>7,479</td>
</tr>
<tr>
<td>Total assets</td>
<td>7,702,938</td>
<td>7,853,938</td>
</tr>
</tbody>
</table>

---

**MOROCCO.** OXFAM ITALIA SUPPORTS THE ACTIVITIES OF THE KOUNOUZ ASSOCIATION IN BAKNDOU, ERRACHDIA. THIS ASSOCIATION GATHERS WOMEN WEAVERS AND FARMERS GROWING AROMATIC AND MEDICINAL PLANTS.

Photo: Iaria Lenz/Oxfam Italia ©
## Financial Statement

### Expenditure

<table>
<thead>
<tr>
<th>Category</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Operational activity</td>
<td>11,481,745</td>
<td>11,069,121</td>
</tr>
<tr>
<td>2. Fundraising and promotion</td>
<td>734,558</td>
<td>775,208</td>
</tr>
<tr>
<td>Fundraising expenditure</td>
<td>538,084</td>
<td>528,121</td>
</tr>
<tr>
<td>Ordinary promotional activities</td>
<td>196,474</td>
<td>247,087</td>
</tr>
<tr>
<td>3. Ancillary activities</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>4. Financial and capital expenditure</td>
<td>216,091</td>
<td>125,790</td>
</tr>
<tr>
<td>5. Extras</td>
<td>7,607</td>
<td>48,374</td>
</tr>
<tr>
<td>6. General support expenditure</td>
<td>779,671</td>
<td>898,458</td>
</tr>
<tr>
<td>Total expenditure before tax</td>
<td>13,219,672</td>
<td>12,916,952</td>
</tr>
<tr>
<td>Operating profit before tax</td>
<td>127,938</td>
<td>56,823</td>
</tr>
<tr>
<td>Levies and taxes</td>
<td>44,705</td>
<td>51,309</td>
</tr>
<tr>
<td>Total expenditure after levies and taxes</td>
<td>13,264,377</td>
<td>12,968,261</td>
</tr>
<tr>
<td>Operating profit after tax</td>
<td>83,233</td>
<td>5,514</td>
</tr>
<tr>
<td>Balance</td>
<td>13,347,611</td>
<td>12,973,775</td>
</tr>
</tbody>
</table>

### Income and Revenue

<table>
<thead>
<tr>
<th>Category</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Operational activity</td>
<td>11,769,264</td>
<td>11,724,028</td>
</tr>
<tr>
<td>2. Fundraising and promotion</td>
<td>1,533,341</td>
<td>1,229,583</td>
</tr>
<tr>
<td>From individuals</td>
<td>871,983</td>
<td>629,213</td>
</tr>
<tr>
<td>From companies and foundations</td>
<td>681,358</td>
<td>600,379</td>
</tr>
<tr>
<td>3. Ancillary activities</td>
<td>5,768</td>
<td>4,800</td>
</tr>
<tr>
<td>4. Financial and capital expenditure</td>
<td>33,930</td>
<td>4,097</td>
</tr>
<tr>
<td>5. Extras</td>
<td>5,307</td>
<td>11,257</td>
</tr>
<tr>
<td>Total income</td>
<td>13,347,811</td>
<td>12,973,775</td>
</tr>
<tr>
<td>Balance</td>
<td>13,347,811</td>
<td>12,973,775</td>
</tr>
</tbody>
</table>

CAMBODIA OXFAM ITALIA WORKS WITH WOMEN TO HELP THEM GAIN MORE POWER AND AWARENESS OF THEIR RIGHTS. AS A FIRST STEP, WE HAVE ARRANGED INTERVIEWS AND ANALYSIS GROUPS WITH 36 FAMILIES, INVOLVING MEN AND WOMEN. THE AIM WAS TO HIGHLIGHT WOMEN’S ACTIVITIES AND RESPONSIBILITIES WITHIN A FAMILY.

Photo: Alessandro Cristalli/Oxfam Italia ©
HOW TO SUPPORT OXFAM ITALIA

DONATE
• with a regular donation, by downloading the Direct Debit form from our site www.oxfamitalia.org
• with a credit card – online at www.oxfamitalia.org or by calling freephone 800991399 (within Italy)
• with a postal payment slip, account no. 14301527 in favour of Oxfam Italia Onlus
• with a bank transfer to Banca Etica account no. 000000102000 (IBAN IT03Y0501802800000000102000)
• with a non-transferable check

Companies can stand beside us too! To contact us and talk about ways to help write to sostenitori@oxfamitalia.org
www.oxfamitalia.org

www.oxfamitalia.org
GROWING A FUTURE WITHOUT POVERTY