Impact Hub

Introducing our Network and Role in the project
Everyone has ideas for making the world a better place. But where does one go to make them happen?
Impact Hub Network

At a glimpse

Impact Hub is a globally connected locally rooted network for supporting early stage social entrepreneurs & innovators.

It is a network of collaborative spaces, entrepreneurial communities and capacity building programs that inspire, connect and enable impact.
People taking collaborative action for a better world.
We pioneer a just and sustainable world where business and profit are used in service of people and planet. This world is only possible through the combined accomplishments of compassionate, creative and committed individuals focused on a common purpose.

Together, we grow a locally rooted, globally connected community for measurable positive impact.

Around the world, we inspire, connect and enable people to take entrepreneurial action.
Impact Hub Network
Impact

Stages of venture development

Number of people

Output 1: Raise AWARENESS
1) Increase the number of individuals taking action
- 2,000 events & programs
- 300,000 connected community
- 40 Mil people

Output 2: Foster COLLABORATION
2) Build a collaborative community that tackles issues as a whole
- 70% members find it easy to connect
- 100% avg 5h in support to others per month
- 30% members start projects wth others

Output 3: Support STARTUPs from Intention to Scale
3) Increase the relative number and success of individuals at later, high-impact stages
- 1,800 new startups in 2016
- 4,500 new jobs in 2016
- 66% members credit IH’s with their success

Intention  Idea  Start-up  Running operations  Scaling
Stages of venture development
Impact Hub network has reached a strong global presence since 2010
Impact Hubs in the European & Central Asian (EuCA) Region

As of today, our network is consisted of 102 Impact Hubs

45%+ of which are located in 20 European Countries.
Impact & Community

Currently our European community consists of around 7,700 members, from various fields.

In addition, we reach over 100,000 other changemakers and innovators a year through our varied programs, events and reach out activities.

Together, this community serves more than 20 million people around the globe with their solutions.
Impact Hub members are...

... Millennials
45% of our membership is between 26 - 35 years old

... Highly educated
82% hold a university degree, 50% a graduate degree

... Fairly gender balanced
46% Female, 52% Male, 2% Other

... Entrepreneurial
66% identify as founder or cofounder

... Impact-driven
62% of member organizations are impact-first
The majority of Impact Hub members identify as (social) entrepreneurs, freelancers, startup, nonprofit or corporate professionals.
Impact Hub members mostly run solo or micro enterprises.

52% Solo Enterprise
41% Micro Enterprise
6% Small Enterprise
6% Medium Enterprise
More than half of our member community are incorporated as for-profit organisations.

- 57% For-Profit
- 22% Self Employed
- 18% Non Profit
- 9% Hybrid
## Impact Hub Network Members

### Inspired 68%
- Coming up with new ideas
- Learning about new issues and trends
- Strengthening your personal motivation
- Learning how to start a project or venture

### Connected 66%
- Building international connections
- Connecting to advisors and experts
- Feeling part of a larger community and network
- Finding and keeping capable staff
- Partnering and collaborating with other members

### Enabled 54%
- Accessing new clients or beneficiaries
- Developing skills and capabilities
- Gaining visibility and credibility
- Generating revenue
- Accessing better working infrastructure
- Obtaining financial capital and investment
- Accessing support institutions and network
- Expanding into new geographic areas
- Evaluating impact of own activities

### Trust
- 70% feel comfortable discussing a new idea with other members

### Support
- Each member provides 5 hours/month of feedback, mentoring, or advice to other members—a total of more than 600,000 hours of peer support provided by the community in 2016

### Joint Ventures
- 13% started a new project or organization with another member, 27% worked jointly on a project or activity with another member
Members work on different issues, especially in the fields of sustainable development addressing:

- Education and Lifelong learning (SDG4)
- Decent Work and Economic Growth (SDG8)
- Health and Wellbeing (SDG3)
- Equality and Social Justice” (SDG 10)
Impact Hub EU Projects

Since 2010, Impact Hub has increasingly invested in partnerships with private & philanthropic actors as well as with the EU.
Aiming at building a Europe-wide network of networks of incubators for social innovation, has supported 300 social innovators in a scaling process towards impact and effectiveness.

Through the network structure of BENISI, Impact Hub and its partners approached in a collaborative way the need to spread knowledge and practice horizontally trying to develop a Europe-wide programme that needs to balance local action with continent-wide and vision.

Socialchallenges.eu is a pilot platform aiming at creating a marketplace where actual social challenges can meet powerful and innovative solutions. A space where the work among different players make the European Social Ecosystem vibrant and collaborative. Where a challenge is transformed into a new business opportunity.

The Platform supports Public Authorities, Private Companies, Third Sector Organisations in defining, prioritising social and environmental challenges, and it encourages the participation of social innovators, startups and SMEs to identify, and test concrete these needs. Socialchallenges.eu provides grants for a total value of 2,430,000€.
Other European project examples

71% (g: 78%)
build new partnerships

71% (g: 60%)
offer incubation or acceleration support

68% (g: 66%)
engage key stakeholders

59% (g: 50%)
create learning programs

44% (g: 56%)
host dedicated events

Examples from the EuCA region:
- Impact Hub Fellowship for Longer Lives
- Social Impact Award
- Diploma Hack
- Impact Hub Scaling
- Love Plastic Not Waste
- Accelerate 2030
- Impact Inkubator
Partnering for MedUP

Impact Hub Role as Technical Partner
Delivering Workshops

- 6 workshops for SESOs in Year 1
  - 1 workshop per country
- 18 workshops for SE in Year 2, 3 and 4
  - 3 workshops per country

Producing tools

- 1 Toolkit for Capacity Building of SESOs
- Hub in a Box – Tools & Methodology
- Collection of Best Practices

Partnering with Impact Hub

MEDUP!

Promoting social entrepreneurship in the Mediterranean Region
Contact us

Where we are

Impact Hub
Lindengasse 56
Vienna, Austria

E marina.sarli@impacthub.net
W www.impacthub.net
Thanks for coming

See you soon!

For more information, visit us at
www.impacthub.net