



This project is co-funded
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MEDUP!

Promoting social entrepreneurship in the Mediterranean Region

Consortium Leader:



European Partners:



Southern Mediterranean Partners:



Associated Partners:



Micro-level : Strengthening Social Enterprises

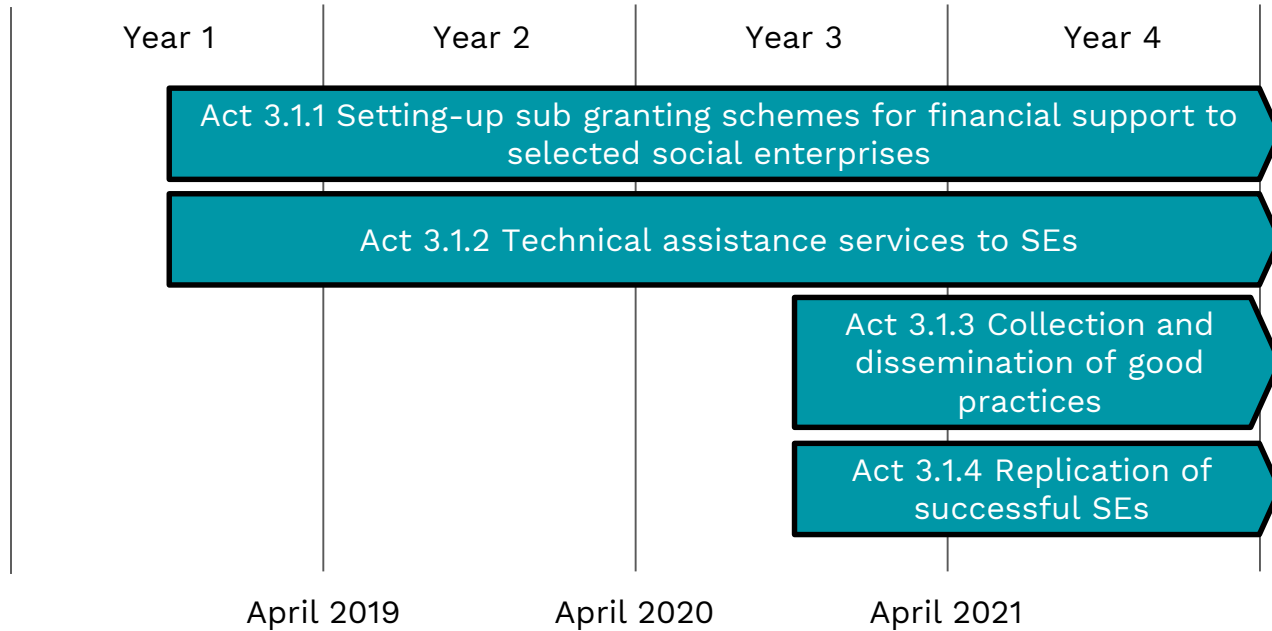
EU MedUP! Working Group during Coordination Meeting



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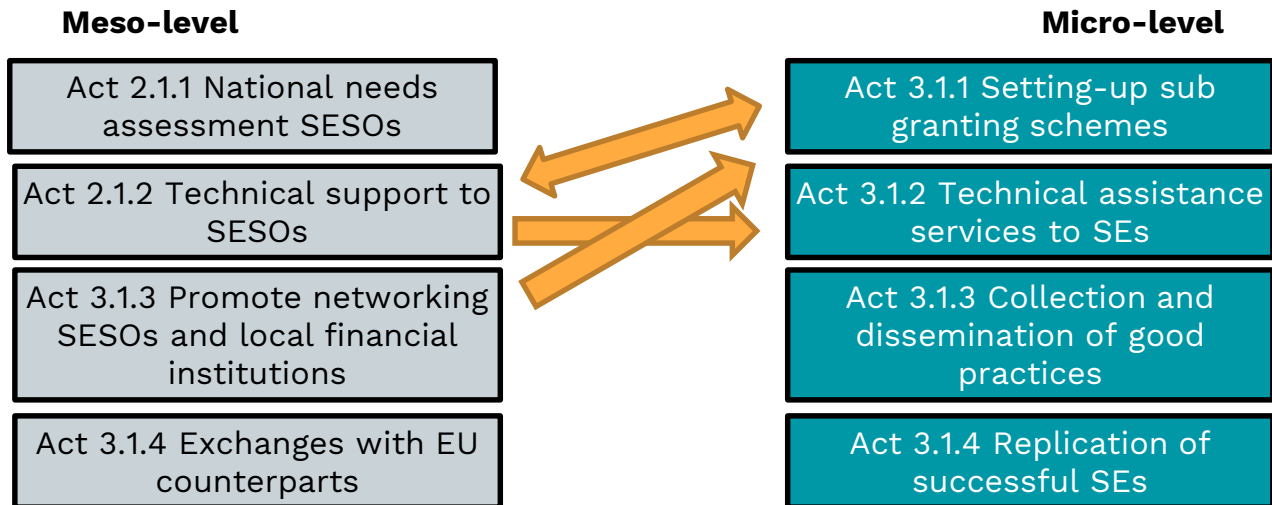


Planning for micro-level – building block 3



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Relationship micro- and meso-level



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Objective of MedUP! Fund (the Sub-Grant)

Direct objectives

- Scale-up social enterprises

Indirect

- Promote social enterprises as vehicle to offer solutions for social & environmental challenges in countries
- Help build the ecosystem of SESOs (incl. financial institutions) by having social enterprises make use of their services

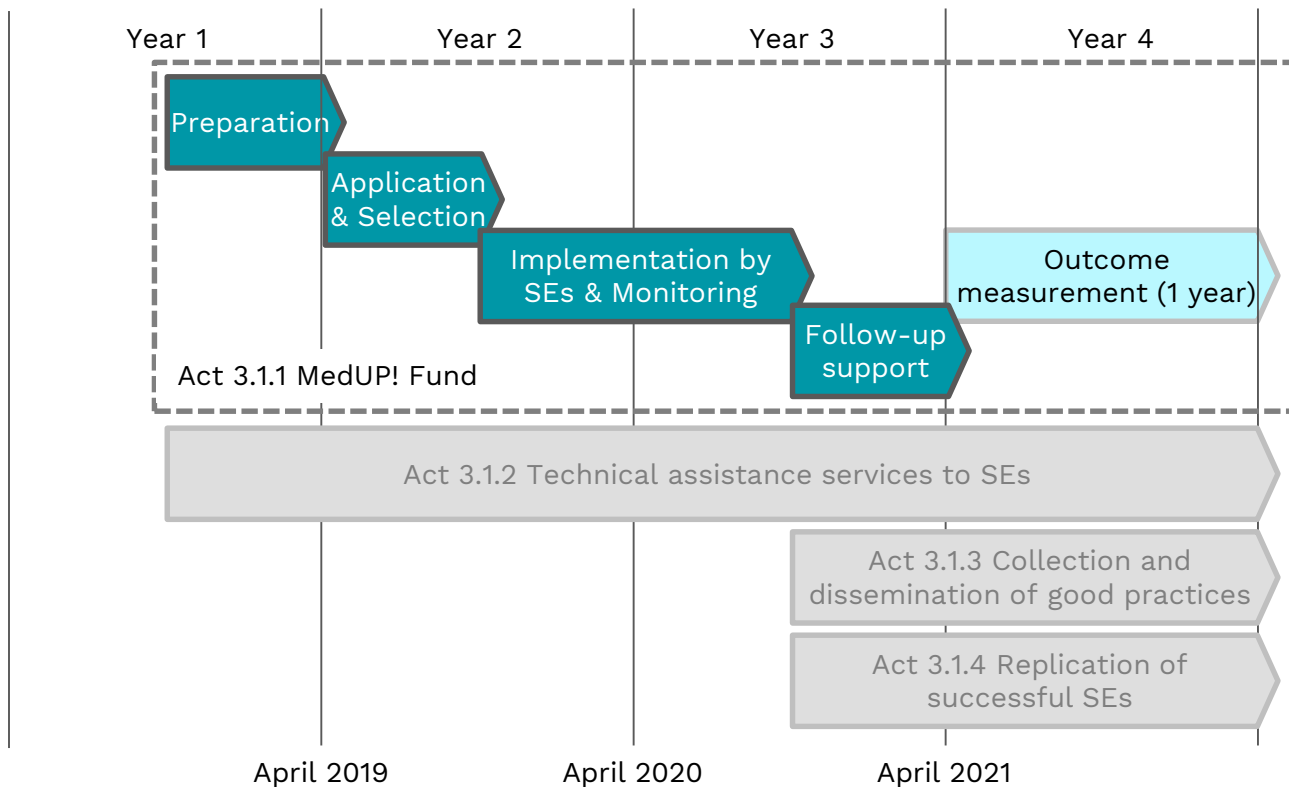
Target: Allocate 1mEUR to help realize growth-related projects of 100 social enterprises (SEs) that can be implemented within 12 months



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Planning for MedUP! Fund



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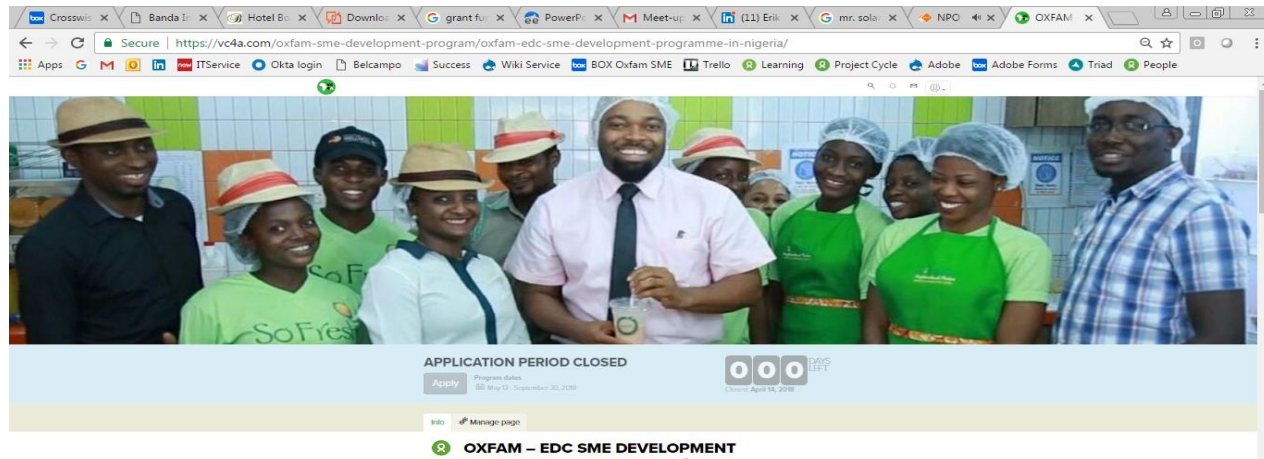
Phased application process

Phases	What	Duration	Who
Call for proposals	Launching call for proposal across countries	9 weeks	Local team
Application support	Guiding potential applicants to submit application	In parallel	Local team
Concept note submission	Submitting of concept note ('one-pager')		SEs
Scoring & Selection	Scoring applications on criteria and selecting best	3 weeks	Team, Country Committee
Proposal support	Training applicants on proposals, link to SESOs	6 weeks	Local team
Proposal submission	Submitting proposal		SEs
Review & Selection	Reviewing proposals, interviews, selecting	6 weeks	Team, Regional Committee
Contracting	Negotiating terms & milestones, signing contract	6 weeks	Local team



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Platform for applications



Registration



Application



Proposal

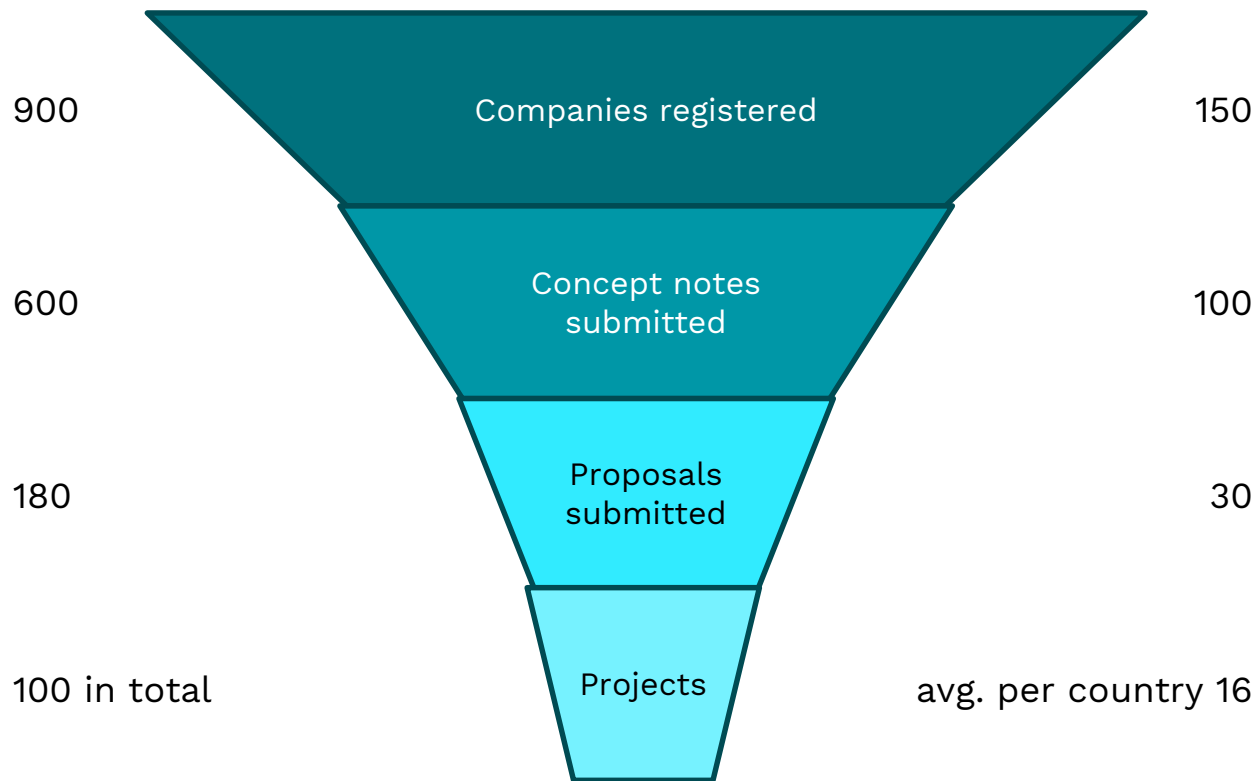
- Central place for information about grant (videos, application guidelines)
- Setup of application format (template)
- Monitoring of applications
- Scoring of applications on criteria (back-end of system)
- Platform brings other opportunities for SEs (programs, training, investors)



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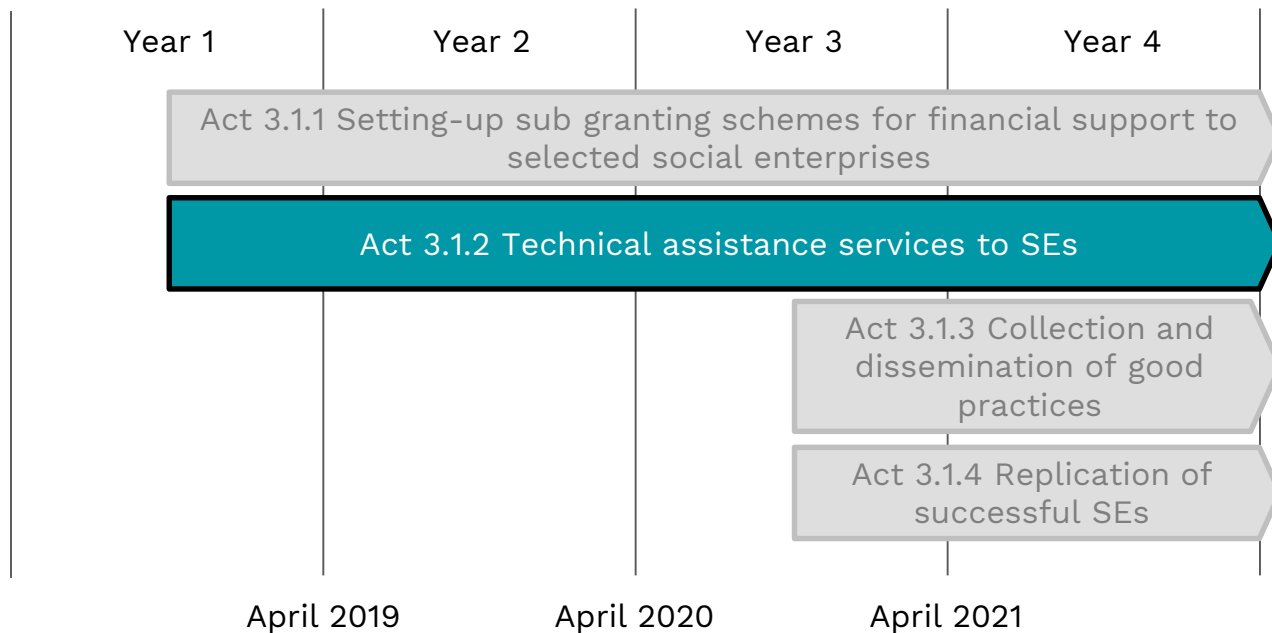


Pipeline – need large numbers to select good cases



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Technical assistance services to SEs



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SME Development Programme

Oxfam Novib



SME Development Programme: Countries & projects

EU MedUP!

Countries: Morocco, Tunisia, Egypt, Palestine, Jordan, Lebanon

Donor: EU

Duration: 2018-2021

Social Entrepreneurship

Work in Progress!

Countries: Nigeria, Egypt, Somalia

Donor: MoFA Netherlands

Duration: 2016-2019

Youth Employment

SME Devt Uganda

Countries: Uganda

Donor: Argidius Foundation, Oxfam Novib

Duration: 2018-2020

Impact-driven businesses

Empower Youth for Work

Countries: Pakistan (Indonesia, Ethiopia, Bangladesh: no SMEs)

Donor: IKEA Foundation

Duration: 2015-2018

Youth Employment

Enterprising for Devt (EFD)

Countries: Vietnam

Donor: GSRD Foundation, Oxfam Novib

Duration: 2015-2018

Impact-driven businesses



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Expertise technical advisors

Business Development Services (BDS)

- Group training & tailored (one-on-one) consulting
- Social impact training for SMEs
- Innovation coaching/management
- Matching to international consultants
- Exchange visits, community building

Access to Finance (A2F)

- Investment readiness - pitch deck
- Oxfam Novib Impact Investors Community
- Platform for venture profiling (VC4A)

Enabling Environment (EE)

- Lobby banks / local government on policies
- Promotion social entrepreneurship
- Dissemination of case studies / stories



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