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Promoting social entrepreneurship in the Mediterranean Region

Coordination Meeting Open Event Rabat 10 October 2018

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Consortium Leader:



European Partners:



Southern Mediterranean Partners:



Associated Partners:



PARC

35 Years of Innovation



**Palestinian Agricultural Development
Association**



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PARC History Through the 35 years of institutional Development:

- **Stage 1: late 1970s – 1987 “Voluntarism”**
- **Stage 2: 1988 – 1992 “Development and Expanding”**
- **Stage 3: 1993 – 1999 “Institutionalization”**
- **Stage 4: 2000 – 2018 “Networking”**



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PARC Vision and Mission

Vision

PARC is a pioneer national developmental organization with a regional trend committed to rural and agricultural development, social justice and national liberation.

Mission

to develop the agricultural sector, strengthen the resilience of farmers, reach out to the poor and marginalized groups and their CBO's, mobilize and develop the capabilities of rural people to enable them to control their resources. This has been accomplished through creative programs ,transparent management and through technical practices to contribute to the establishment of a free Palestinian society with the values of social justice.



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Social Enterprises in Palestine

(Context, Priorities & activities)



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SE's Context in Palestine

There are multiple challenges facing social Enterprises /entrepreneurs in Palestine such as:

- the absence of a legal and tax framework for SEs.
- the difficult access to quality support services specially for /in the Rural areas/people.
- difficult access to financing mechanisms.
- political and security instability



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Priorities for SE development

- Raising awareness of the public and of policy decision-makers such as parliamentarians and governmental bodies.
- Building a social entrepreneurial culture by encouraging socially responsible and sustainable businesses.
- Institutional Networking , which is one of the support pillars to Social Enterprises Ecosystem, that can be based to capitalize on experiences, best practices, promote shared approaches.
- Help to define modalities and tools for local MFI by developing something common in between to be as a policy dialogue with the financial institutions.



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On Going Activities for the SE's and SESO development

- Mapping and need assessment studies for the SEs and SESOs
- Revising Policy and legal framework in Palestine.



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Successful Social Enterprises in Palestine



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Palestinian Women Cooperative for innovation and Entrepreneurship (Ajaweed Initiative)



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MEDUP!
Promoting social entrepreneurship in the Mediterranean Region

Palestinian Initiative for Supporting Students (Esnad) www.esnad.ps



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Cycling Palestine



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Thank you for your Kind Attention



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