



## **MEDUP! GOES PUBLIC**

A special opportunity to partecipate to an inspiring North-South exchange experience on social entrepreneurship.

Beirut, 27th, 28th and 29th of May, it will take place the second MedUp! Coordination meeting.

The three days will represent an important occasion where all actors involved in the project will be together to discuss project achievements and learning after 1-year of implementation. Moreover, the event will allow to share partners' visions and steers in order to improve operational and strategic aspects of the project.

The first day, participants will focus on project's **strategy**, organization (at national and regional levels), **achievements** and plans. Furthermore, specific discussion sessions will be organized for communication and for evaluation and monitoring. Finally, it will be held a third meeting of the Med Up! Steering Committee.

During the second day, **Oxfam** will present its regional strategy for **MENA** by highlighting **key elements for social entrepreneurship**. Participants will be involved in a discussion on how the MedUp project's strategy is reflected at regional and national levels. Three working groups composed of staff from the regional and national project management units will be organized to discuss specific operational issues and improve ways of working. The objective of the working groups will be to present the working methodology per each <u>level of intervention</u> (**micro-meso-macro**) as well as update all the participants on progress and next steps. Each working group will be coordinated by <u>Technical Advisors</u> (**Oxfam**, **Diesis**, **Impact Hub** and **Euclid Network**). In conclusion, it will be discussed the second year **Action Plan**.

The third day is reserved for a **Public Event**, addressed to relevant **actors** and **stakeholders** of the **social entrepreneurship ecosystem** in **Lebanon** and from the **Region**. The aim of the day is to stimulate a larger **reflection** on the **challenges and opportunities** of social entrepreneurship in the MENA region, where, the European Union will introduce its vision of social entrepreneurship. Furthermore, participants will have the chance to discuss and learn about **policy challenges** and **access to finance** for social enterprises within two thematic panels.

An intense and inspiring occasion for Mediterranean social entrepreneurship development going towards an innovative approach!













Associated Partners:







